



EXECUTIVE MINUTES
Wednesday, June 6, 2018
Chamber Office

PRESENT: Destiny Homes Inc. (Rene van de Vendel), EJD Machacek LLP (Everett Duerksen), Jake Klassen Plumbing & Gasfitting (Lacey Klassen), Leonard Fast Barrister (Leonard Fast), Pollemans Homes & Rentals (John Pollemans), Scotiabank (Terry Roosen), Stop N Go (Daryl Tonin), Sunny South News (Darlene van Schouwen), Van Rijn Electric Ltd. (Jack Van Rijn) and Coaldale & District Chamber of Commerce (Dixie McCarley)

1. **Call to Order**

President, Everett Duerksen, called the meeting to order at 12:03 p.m.

2. **Additions to/approval of Agenda**

MOTION: Moved by John Pollemans, seconded by Terry Roosen, that the agenda be approved. Carried

3. **Approval of Executive Minutes – May 2, 2018**

MOTION: Moved by Jack Van Rijn, seconded by Lacey Klassen, that the Executive Minutes of May 2, 2018 be approved as distributed. Carried

4. **Old Business:**

a) **Highway Signs**

Everett Duerksen will provide update at next Executive Meeting.

b) **A&A Banquet**

A meeting has been scheduled for Wednesday, June 20th, noon, Chamber Office. John Pollemans will Chair this event. Dixie McCarley will provide list of committees and Executive will decide which committee they will oversee.

Jack Van Rijn suggested that the Chamber get set up on Facebook, in addition to other social media apps available. Dixie McCarley will contact Stan Ashbee and Colleen Van Raalte. Jack will contact Kate Bly at Town office to see if she would send out notices about Chamber until we are set up.

c) **Settler Days**

Dixie McCarley advised that she has been attending organizational meetings for this event. The Kinsmen will be setting up a beer/family lounge; Parade categories have changed; lots of entertainment, etc.

5. **New Business:**

a) **Southgrow AGM**

Invitation received to attend the Southgrow Annual General Meeting being held on June 14th between 5:30 – 8:30 pm at the Coast Hotel and Conference Centre. None of the Executive is able to attend.

b) **GIC's**

Terry Roosen advised that Scotiabank has a couple of different GIC specialsthat may be attractive to the Chamber. He recommended that the 15 month @ 2.5% is the best option as he believes that we are in for more interest rate hikes over the next year.

The other option is 3 year @ 3%. That too is attractive but the 15 month is in his opinion a better fit. It also provides us a shorter investment should the Chamber require funds for any reason.

Prior to making a decision, Everett Duerksen and Lacey Klassen are to review budget comparing budget to actual income/expenses.

c) **Cannabis**

The Town of Coaldale has completed a "Cannabis Public Engagement Survey". Cameron Mills will be making presentation at the Board meeting on June 13th. Chamber may take role depending if it affects potential businesses opportunities for Coaldale.

d) **Membership Targets & Product**

- What can be done to grow membership
- Networking – marketing list
- Decals
- How to better position
- Comparison to other Chambers
- Benefits of being a member
- Why are more members not attending "speaker series"
- Responsibility to community

e) **Policy**

Everett Duerksen discussed setting up small policy manual covering Chamber in general. Compare policies to Bylaws. Information can be used from old Chamber policy books.

f) **General Discussion**

Until it has been decided as to what the Chamber will be doing about social media, Lacey Klassen volunteered to set up Facebook.

6. **Next Executive Meeting** – July 4, 2018

7. **Adjournment**

Meeting adjourned at 1:04 p.m.

Everett Duerksen, President

Leonard Fast, Corporate Secretary