

EXECUTIVE MEETING

4th Meeting of 2019



March 20, 2019 @ Noon
Coaldale Inn

The Coaldale and District Chamber of Commerce | Box 1117, Coaldale AB, T1M 1M9
Ph: 403-345-2358 | info@coaldalechamber.com | coaldalechamber.com

Attendance: *Destiny Homes Inc., Rene van de Vendel* - President; *Van Rijn Electric LTD Jack Van Rijn* – 2nd VP; *Leonard D. Fast Law, Leonard Fast* – Corporate Secretary; *Sunny South News, Darlene van Schouwen* – Director-at-large; *Pollemans Homes & Rentals, John Pollemans* – Director-at-large; *Stop N’ Go, Daryl Tonin* – Director-at-large; *Westland Insurance Group Ltd., Derek Connick* – Director-at-large; *Intercontinental Truck Body, Randy Van Seters* – Director-at-large; *EDJ Machacek LLP, Everett Duerksen* – Past President

Absent: *Scotiabank, Terry Roosen* – 1st VP

Guests: Colleen Van Raalte – Executive Assistant

1. CALL TO ORDER

2. APPROVAL OF AGENDA

2.1. Addition of Deletions

MOTION

MSC: J. J. Pollemans/D. Tonin

BIMT Executive Council approve the agenda.

Carried

3. APPROVAL OF MINUTES

3.1. Tabled to regularly scheduled meeting taking place April 3, 2019

4. EXECUTIVE REPORTS

4.1. Treasurer

- Tabled to regularly scheduled meeting taking place April 3, 2019

5. BUSINESS ARISING FROM MINUTES

5.1. Tabled to regularly scheduled meeting taking place April 3, 2019

6. NEW BUSINESS

6.1. Introduction of new to the executive members – Randy and Derek

- Derek is an Insurance Broker of Alberta

- He has been involved in the community before and would like to do so again

- Randy has been with Intercontinental Truck Body (ITB) for 21 years. He is part owner and manager.

- Would like to get more intune with other businesses and would like to be more involved in the community.

- Rene welcomes new members, thanks Everett Duerksen for his work as President and Lacey Klassen for her work as treasurer.
- Comment is made on the importance of securing a new treasurer.
- ACTION ITEM:** Leonard Fast was going to contact Graham Duke from KMPG.

6.2. New Signing Authority

MOTION

MSC: L. Fast/R. Van Seters

BIMT Executive Council approve as signing authorities for the Coaldale and District Chamber of Commerce, Rene van de Vendel - President; Jack Van Rijn – 2nd VP, John Pollemans – Director-at-large, Leonard Fast – Corporate Secretary.

Carried

6.3. Discussion on “Wishlist” of topics or projects to start working on.

- Evaluation of creating a subcommittee to develop/enhance our vision and mission
- Chamber needs to focus on attracting new business.
- Everyone should come with 3 three ideas as to how the Chamber could stimulate new membership and bring them to the planning meeting.
- Colleen is directed to use Google Doodle to set up a strategic planning meeting date. The dates recommended are from April 29-May 6. Session is to take place from 6-8 pm.

6.4. Request by Taber Warner Constituency for all candidates forum

- The Town of Coaldale is being absorbed into a new district. Current MLA, David Schneider will in not running for office.
- New candidates are Jason Beekman, Alberta Party; Grant Hunter, United Conservative Party; Laura Ross-Giroux, New Democratic Party; Amy Yates, Liberal Party
- It was decided that the Chamber should host an all Candidates Forum on April 10, 2019.
- **ACTION ITEM:** Everett to take over the task of moderating and ask for assistance from Duncan Lloyd.
- **ACTION ITEM:** Daryl will talk to March Humphrey’s from Toastmasters about timing light.
- **ACTION ITEM:** Jack to secure the community centre.
- **ACTION ITEM:** Colleen to send out email Invitation, create media release and create advertisements.
- Adverting medium include fire hall sign, community centre sign, Town of Coaldale monthly newsletter, posters.
- Jack has a projector screen to donate to the Chamber. Colleen to pick up from Van Rijn Electric office.
- Questions should be presented on screen.
- Table for candidates will be available.
- Refreshments should be provided.
- Budget for the forum is \$900.

- Since Colleen is going to be working extra hours for this project, it's recommended that she report her hours for not only this project, but on a regular base at meetings.

6.5. Best date and time to meet

- Regularly meetings to continue on the first Wednesday at noon.

MOTION

MSC: J. Pollemans/D. van Schouwen

BIMT Executive Council agree to pay an annual fee of \$150 to offset the costs of lunches during meetings for the year.

Carried

7. **NEXT MEETING TAKING PLACE**

April 27, 2019

8. **ADJOURNMENT**

- Rene adjourns the meeting.