



EXECUTIVE MINUTES
Wednesday, October 3, 2018
Coaldale Inn

PRESENT: EJD Machacek LLP (Everett Duerksen), Destiny Homes (Rene van de Vendel), Leonard Fast Barrister (Leonard Fast), Pollemans Homes & Rentals (John Pollemans), Scotiabank (Terry Roosen), Stop N Go (Daryl Tonin), Sunny South News (Darlene van Schouwen), Van Rijn Electric Ltd. (Jack Van Rijn) and Coaldale & District Chamber of Commerce (Dixie McCarley)

1. Call to Order

President, Everett Duerksen, called the meeting to order at 12:03 p.m.

2. Additions to/approval of Agenda

MOTION: Moved by Jack Van Rijn, seconded by Rene van de Vendel, that the agenda be approved as distributed. Carried

3. Approval of Executive Minutes – September 5, 2018

MOTION: Moved by John Pollemans, seconded by Darlene van Schouwen, that the Executive Minutes of September 5, 2018 be approved as distributed. Carried

4. Old Business:

a) Wellness – Sponsorship

Tabled

b) A&A Banquet

Comments:

- Target of 150 tickets to be sold was not achieved -- 121 only (\$5,100); 21 comps
- Raffle -- tickets counted in respective boxes 12 tickets for Coaldale Inn (\$240); 21 tickets for Flames (\$420); 106 tickets for Westjet (\$2,210)
- Square \$3,600 -- fee
- Jack Van Rijn was instrumental in selling large number of tickets and acquiring Westjet tickets. Without this support, A&A banquet would not have been as profitable
- Waiting on Keely from Machacek to help with breakdown of profit and loss statement
- Schedule date for 2019 banquet
- Bring up A&A banquet at October 10th Board meeting – should Chamber still have this event; why did they not attend, etc.

Other comments:

- What is Chamber's role
- Speaker series not improving attendance at luncheons
- Work with user groups
- Plaza -- events -- piggy back on businesses
- Organize strategy meeting
- Be included in Town discussions concerning improvement of downtown core, i.e., deep service Main St., sidewalks, park, McLennan's outdoor patio; sidewalk signs, etc.

c) **Cannabis Letter**

Letter to be sent to Town of Coaldale advising that eligible Coaldale Chamber voting members voted unanimously to support a bylaw regulating, but not prohibiting, the sale of cannabis in Coaldale and to have the Chamber's request submitted to Town Council for consideration at the October 9th public hearing.

d) **Insurance**

John Pollemans provided information on insurance renewal. Executive was requested to email Dixie McCarley with any questions for Derek Connick, Westland, to answer.

Issues to address:

- Back up options
- Fire proof safe

e) **Cell Phone**

MOTION: Moved by Jack Van Rijn, seconded by John Pollemans, that the fax line for Coaldale Chamber be cancelled. Carried

f) **VRA**

Quote of September 5, 2018 received from VR Virtual Assistant was reviewed by the Executive. Application from Stan Ashbee was rejected.

MOTION: Moved by Jack Van Rijn, seconded by Terry Roosen, that VR Virtual Assistant be hired to provide Coaldale Chamber with development of new website, social media startup, and social media management. Carried

5. **New Business:**

a) **Series Speaker**

North & Co. will be providing a presentation on cannabis in the workplace at next Board meeting, November 14th.

b) **Letter of Resignation**

Letter received from Jeffrey Nielsen dated September 27th announcing his resignation from the Executive Committee effective October 3, 2018. Due to increasing work and travel obligations, he is no longer available to participate in a way that he feels is benefitting the committee.

6. **Next Executive Meeting** – November 7, 2018

7. **Adjournment**

Meeting adjourned at 1:00 p.m.

Everett Duerksen, President

Leonard Fast, Corporate Secretary