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The Coaldale and District Chamber of Commerce | Box 1117, Coaldale AB, T1M 1M9  
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- Attendance:** René van de Vendel, *Destiny Homes Inc.* - President;  
Terry Roosen, *Scotiabank* – 1<sup>st</sup> VP;  
Jack Van Rijn, *Van Rijn Electric LTD* – 2<sup>nd</sup> VP;  
Leonard Fast, *Leonard D. Fast Law* – Corporate Secretary;  
John Pollemans, *Pollemans Homes & Rentals*, – Director-at-large;  
Derek Connick, *Westland Insurance Group Ltd.* – Director-at-large;  
Daryl Tonin, *Stop N’ Go* – Director-at-large;
- Regrets:** Graham Duke, *KPMG* – Treasurer;  
Darlene Van Schouwen – Director-at-large;  
Randy Van Seters, *Intercontinental Truck Body* – Director-at-large;  
Everett Duerksen, *EDJ Machacek LLP* – Past President
- Guest:** Colleen Van Raalte – Executive Director
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**1. CALL TO ORDER**

**2. APPROVAL OF AGENDA**

2.1. Addition or Deletions

**MOTION**

**MSC: J. Van Rijn/T. Roosen**

**BIMT the Board approves the agenda.**

**Carried**

**3. APPROVAL OF MINUTES**

3.1. Executive Meeting – July 8, 2020

**MOTION**

**MSC: T. Roosen/J. Pollemans**

**BIMT Board approves the minutes of July 8, 2020.**

**Carried**

**4. ACTION ITEMS FROM JULY 8 MEETING**

**ACTION: Jack will take care of making a sign for the cabinet (Complete).**

**ACTION: René will look through his documentation so see what was decided as an agreement and forward to Colleen who will reach out to Peninsula (Complete).**

**5. FISCAL REPORTING AND BILLS JUNE**

5.1. Bank Statements June (Insert 5.1)

5.2. Investment Statement June, 2020 (Insert 5.2)

5.3. Income from Chamber Plan \$699.06

5.4. Profit and Loss Comparison (Insert 5.4)

5.5. Aging Summary Report (Insert 5.5)

- 5.6. Outgoing Payments
  - 5.6.1. Telus December – **\$40.45 (Direct Withdrawal)**
  - 5.6.2. VRVA – **\$900.00 (Cheque)**
  - 5.6.3. Coaldale Inn - **\$107.25 (Cheque)**

**MOTION**

**MSC: J. Van Rijn/T. Roosen**

**BIMT the Board approve the expenses as presented.**

**Carried**

## **6. SUB COMMITTEE REPORTS**

### **6.1. Executive – René van de Vendel**

- VLT Update: A written document was submitted to the town of Coaldale. René and member, Ken Schmidt, made a presentation to Town Council. René provided results of the recent survey the Chamber sent out, the Chamber did not provide opinions on the matter, just the facts. Ken Schmidt went on further to express his thoughts about allowing VLT's in Coaldale, citing that not having VLT is prohibitive to his establishment. The Chamber's role as advocate is now complete and the Chamber will not be making any further contributions on topic of VLTs. Town of Coaldale feels more discussion needs to take place and therefore is forwarding to their next meeting in September.
- CBC reached out for an interview. Other municipalities (approximately 8) are also struggling with similar issues. The issue being that AGLC prohibits VLTs and leaves the decision to have VLT up to the discretion of municipalities. CBC reached out to Coaldale and the other municipalities for comments. Report was aired on Monday, July 27 on Radio one.

### **6.2. Membership – Terry Roosen**

- Chicken Feed Quilts has canceled their membership citing no perceived value.
- Reached out to Kim Craig from Quintus. Craig was going to reach out to René and has not done so yet.
- Telus wants to come on board so we can expect a membership request coming from them soon.
- Current membership is 98.
- Rene was approached by Grant Hunter regarding the celebration of opening of business.
- We can reach out to the Town and work with them on this. This would be great PR event for the Chamber and may encourage more businesses to join.
- ACTION: René to reach out to the Town of Coaldale to see if they are interested in a collaboration.**
- ACTION: Jack will reach out to Grant Hunter for find more details.**

### **6.3. Local Advocacy – Leonard Fast**

- Some businesses are not impressed with how large the pedestrian bump outs will be. The bump outs are meant to reduce speed. But the concern is that it also might reduce traffic, which may negatively impact businesses.
- It was noted that commercial or large grade vehicles should not be using the downtown as an access port to Coaldale. This will keep the traffic more manageable, providing patrons better access to businesses.
- Contactors and the Town Office are keeping businesses well informed.
- McLennan's has plans to redo the store front incorporating a patio feature.

### **6.4. Political Advocacy – Derek Connick**

### **6.5. Community – Daryl Tonin**

- Information from various community groups have been received and will be passed along to Colleen to put on the website.

### **6.6. Events – Randy Van Seters**

### **6.7. Communications – Jack Van Rijn**

- Website will be up and running soon. It is important that everyone reviews the site before it goes live to ensure there are no problems. Colleen has already sent out an email about this so please ensure you have completed your task.

6.8. Executive Director

- Discount Services update (Insert 6.8).
- Peninsula has been contacted successfully.
- The Chamber will be switching to Constant Contact, an email marketing platform, which is available to Chambers free of Charge.

7. **NEW BUSINESS**

7.1. AGM – Details to follow.

7.2. Speaker Series

- We should initiate our Speaker Series in September.
- ACTION: Colleen find out max of Coaldale Inn from Ken.**
- We should invite the Town to present since there is a lot going on. (Sept)
- We should invite Sgt. Henry to present about the new police station. (Oct/Nov)

7.3. Photocopier has been sold for \$450. Colleen will make the arrangements for the transaction to take place.

7.4. Van Rijn Electric

- Jack has sold Van Rijn Electric to New-Lite Electric. They will be using the existing business to expand into the Ag sector. They have plans to maintain membership with the Chamber of Commerce and potentially could be available to participate at the Chamber Board level.
- Jack Van Rijn will maintain his membership by registering through his number company. Documents to be presented at the next meeting.
- After review of the bylaws, a numbered company is classified as a Corporate member and is deemed an acceptable form of full membership to the Coaldale Chamber.

8. **UP COMING MEETINGS**

September 2, 2020 @ Noon

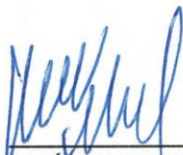
9. **ADJOURNMENT**

**MOTION**

**MC: J. POLLEMANS**

**BIMT BOARD APPROVES TO ADJOURN THE MEETING.**

**CARRIED**



RENÉ VAN DE VENDEL  
PRESIDENT

Sept. 2 2020  
DATE



LEONARD FAST  
CORPORATE SECRETARY

2/9/20  
DATE