
The Coaldale and District Chamber of Commerce | Box 1117, Coaldale AB, T1M 1M9
Ph: 403-345-2358 | info@coaldalechamber.com | coaldalechamber.com

Attendance: René van de Vendel, *Destiny Homes Inc.* - President;
Terry Roosen, *Scotiabank* – 1st VP;
Jack Van Rijn, *Van Rijn Electric LTD* – 2nd VP;
Leonard Fast, *Leonard D. Fast Law* – Corporate Secretary;
John Pollemans, *Pollemans Homes & Rentals*, – Director-at-large;
Derek Connick, *Westland Insurance Group Ltd.* – Director-at-large;
Daryl Tonin, *Stop N’ Go* – Director-at-large;

Regrets: Graham Duke, *KPMG* – Treasurer;
Darlene Van Schouwen – Director-at-large;
Randy Van Seters, *Intercontinental Truck Body* – Director-at-large;
Everett Duerksen, *EDJ Machacek LLP* – Past President

Guest: Colleen Van Raalte – Executive Director

1. CALL TO ORDER

2. APPROVAL OF AGENDA

2.1. Addition or Deletions

MOTION

MSC: J.Pollemans/T. Roosen

BIMT the Board approves the agenda.

Carried

3. APPROVAL OF MINUTES

3.1. Executive Meeting – August 5, 2020

MOTION

MSC: J. Van Rijn/D. Connick

BIMT Board approves the minutes of August 5, 2020.

Carried

4. ACTION ITEMS FROM AUGUST 5 MEETING

4.1. **ACTION: René to reach out to the Town of Coaldale to see if they are interested in a collaboration for an opening event. (Complete)**

4.2. **ACTION: Jack will reach out to Grant Hunter for find more details about attending event. (Complete)**

4.3. **ACTION: Colleen to find out Max of Coaldale Inn from Ken. (20 for Lunch)**

4.4. **ACTION: Colleen to arrange transaction of the Photocopier. (Pending)**

5. FISCAL REPORTING AND BILLS JUNE

5.1. Bank Statements July (Insert 5.1)

5.2. Income from Chamber Plan \$705.20

5.3. Profit and Loss Comparison (Insert 5.3)

5.4. Aging Summary Report (Insert 5.4)

5.5. Outgoing Payments

5.5.1. Telus December – **\$40.45 (Direct Withdrawal)**

5.5.2. VRVA – **\$4,200.08 (Cheque)**

-\$900.00 Admin Services for Aug

-\$3,300.00 Website and Logo

- \$3000 Development Fee
 - \$125.08 Cost of Plugins (Annual Recurring Expenses)
 - \$175.00 New Chamber Logo
- 5.5.3. Coaldale Inn - **\$93.95 (Cheque)**
- 5.5.4. Trim line - **\$614.25 (Cheque)**

MOTION

MSC: L. Fast/J. Van Rijn

BIMT the Board approve the expenses as presented.

Carried

6. SUB COMMITTEE REPORTS

6.1. Executive – René van de Vendel

-No Report

6.2. Membership – Terry Roosen

- Membership Cancellations: Maritime Travel (Will not return phone calls).
- Membership Cancellations: Subway (Change in ownership)
- Membership Additions: 476380 Alberta Ltd. Owner, Jack Van Rijn.
- Total membership 97

MOTION

MSC: T. Roosen/J.Pollemaans

BIMT the Board approve 476380 Alberta Ltd as a new member.

Carried/1 Abstained

6.3. Local Advocacy – Leonard Fast

- Business owners and coming to me with concerns about the bump outs.
- They are concerned about turning with larger vehicle, EMS, or delivery trucks and whether two cars can pass each other.
- Due to the angle parking, the bump outs will help cars to see pedestrians.
- Turning may be problem. A lot of curbs are going to be jumped and cars may receive damage.
- Town is working hard to make improvements. In the reality of any project, hindsight is 20/20, and there may be problems as a result.

6.4. Political Advocacy – Derek Connick

- Ran into Bill Chapman and we are trying to get together for lunch.
- Crime seems to be increasing in Coaldale with a number of break and entries and theft.
- Maybe at a Speaker Series, invite a constable to speak about what proactive measures law enforcement is pursuing.
- Mass emails are being sent out to the board. We need to ensure the content of these email are being looked after. Derek is assigned with the task of reporting to the board, anything pertinent coming from the Alberta Chamber, Canadian Chamber and Hwy 3 twinning project.
- With the new Business building coming, the Chamber should enter into negotiations with the Town to secure a presence/space for the Chamber. Ideas include a welcome desk for the building that could be staffed by the Chamber.

6.5. Community – Daryl Tonin

- Daryl and René met with Cindy and Cameron regarding a main street opening event, when construction is complete.
- Tentative date is Friday, Oct 2, 9, 16 with the preference leaning towards 16th.
- Cindy is going to put a questionnaire to business.
- There is talk about blocking off a few streets to host this event.
- Action: Business should be approach about this event. Board members will be assigned a list of businesses to reach out at a later date.**
- Business may have testimonials.
- Full page is to go in the Sunny south.
- Town is asking the Chamber for general support and not financial contributions.
- Business should be notified to remain open until later the in day, to something like 7pm.
- Maybe we can offer to put up a bouncy castle for kids. COVID might cause problems with that.
- We need to find out how many businesses actually want to be involved because they may be exasperated with the situation.

6.6. Events – Randy Van Seters

6.7. Communications – Jack Van Rijn

- Website is now live. Still running into a few tech problems which will affect the Membership Directory Page and Amenities Page.
- Social media pages have been developed. Facebook, Twitter, Instagram, and LinkedIn. Still working on incorporating this to the website.
- Media release has been written and circulated for approval. Printing deadlines for Sunny South should be taken into consideration.

6.8. Executive Director – Colleen Van Raalte

- See Communications above.

7. OLD BUSINESS

7.1. GIC Maturity

- \$5,000 matured a few months ago. The next GIC also for \$5,000 is maturing in September.
- Investments do not have a great return these days.
- Interest rates are 0.08 over at nine-month period. That's approximately a \$40 return.
- I do not think we are going to need extra money to be put into the general account.
- We need to speak with Graham to see if funds from the general account should be put in GIC.
- ACTION: Terry to speak with Graham to get his advice on the matter.

MOTION

MSC: T. Roosen/J.Pollemans

BIMT The Board approve putting approximately \$10,000 into a new GIC.

Carried

8. NEW BUSINESS

8.1. AGM – Proposed date and details. Nothing to report.

8.2. Speaker Series

- Since several members cannot attend in September it was decided to skip to the next event taking place on October 14th.

9. UP COMING MEETINGS

October 7, 2020 @ Noon – Board Meeting

October 14, 2020 @ Noon -

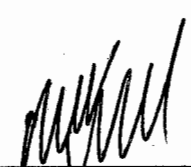
10. ADJOURNMENT

MOTION

MC: T. ROOSEN

BIMT BOARD APPROVES TO ADJOURN THE MEETING.

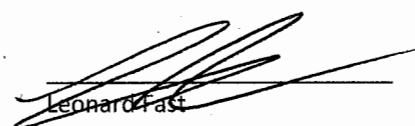
CARRIED



René van de Vendel
President

Date

Oct 7 2020.



Leonard Fast
Corporate Secretary

Date

7/10/20