

COALDALE CHAMBER AWARD CRITERIA

BUSINESS OF THE YEAR

- Properly licensed to conduct business in the Town of Coaldale and surrounding area.
- Courteous, knowledgeable, and cooperative management and staff.
- Distinguished itself as a progressive business in terms of general operations, marketing, a recent expansion or increase in employment.
- Promoted a new product or service which has brought awareness to the Coaldale community.
- Displayed good business ethics and exceptional customer service.
- Contributed to Coaldale through participation in non-profit groups and/or volunteerism.

CITIZEN OF THE YEAR

- Made a significant contribution to Coaldale.
- Participated in current and ongoing activities within the community of Coaldale.
- Has history of community service or active membership in one or more organizations and/or committees in Coaldale.
- Must be a citizen living in the community at the time of presentation.

CUSTOMER SERVICE

- Employee of a business in Coaldale or surrounding area who demonstrated a positive attitude, genuine care for customers, and who provided an overall courteous and friendly experience.

GROUP CITIZENS

- Non-profit community group in operation for three or more years
- Made significant contributions to the community.
- Brought positive recognition to Coaldale.

SPECIAL TRIBUTE

- In recognition of a citizen for their outstanding achievements in either arts, sports, politics, education or heroism; who has drawn attention to Coaldale and surrounding area through their achievements.

TOWN OF COALDALE AWARD CRITERIA

MALE AND FEMALE ATHLETE OF THE YEAR *(two awards)*

- Member of a local sport organization, club or school in Coaldale.
- Displayed a high level of skill, performance, dedication and leadership in their sport.
- Demonstrated a passion for sports, a high level of respect for the game, respect for others, and a commitment to fair play and ethical sport.

ARTS OR RECREATION LEADER OF THE YEAR

- Leader of, or participant in, an arts or recreation group in Coaldale: board member, administrator, coach or parent volunteer.
- Worked towards the advancement of art or recreation in Coaldale.
- Demonstrated a high level of integrity, inclusiveness, cooperation and respect for others.
- Displayed personal growth and development.
- Promoted a positive image for Coaldale.

COMMUNITY ARTIST OF THE YEAR

- Local artist working in any medium (visual, musical or performance) who exemplified excellence towards the development of art and culture in Coaldale.
- Participated in a cultural group or organization in Coaldale.
- Demonstrated a high level of integrity, inclusiveness, cooperation and respect for others.
- Strives for the advancement of arts and culture in general.
- Displayed personal growth and development.
- Promoted a positive image for arts and culture in Coaldale.

ENVIRONMENTAL EXCELLENCE AWARD

- Individual or organization who dedicated time and effort towards environmental initiatives such as community beautification, recycling, community clean up or innovation towards environmental initiatives.

YOUTH CITIZEN OF THE YEAR

- Youth volunteer in Coaldale who made a significant contribution to the community.
- Developed and executed a goal or initiative to help further enhance their local community.
- Demonstrated a high level of integrity, inclusiveness, leadership, cooperation and respect for others.

