
The Coaldale and District Chamber of Commerce | Box 1117, Coaldale AB, T1M 1M9
Ph: 403-345-2358 | info@coaldalechamber.com | coaldalechamber.com

Attendance: René van de Vendel, Destiny Homes Inc. - President
Terry Roosen, Scotiabank – 1st VP
Jack Van Rijn, 476380 Alberta Ltd. – 2nd VP
Leonard Fast, Leonard D. Fast Law – Corporate Secretary
Jack Penner, NAPA Auto – Director
John Pollemans, Pollemans Homes & Rentals - Director
Daryl Tonin, Stop N’ Go – Director
Robert Woolf, Crop Innovations Inc - Director

Regrets: Everett Duerksen, EDJ Machacek LLP – Past President
Graham Duke, KPMG – Treasurer
Derek Connick, Westland Insurance Group Ltd. – Director

Guest: Colleen Van Raalte – Executive Director

1. CALL TO ORDER AND WELCOME

2. APPROVAL OF AGENDA

2.1. Addition or Deletions

MOTION

MSC: J. Van Rijn/R. Woolf

BIMT the Board approves the agenda.

Carried

3. APPROVAL OF MINUTES

3.1. Board Meeting – March 3, 2021

MOTION

MSC: Leonard/John

BIMT the Board approves the minutes.

Carried

4. ACTION ITEMS FROM MARCH 3 MEETING

4.1. ACTION: Colleen to set OneDrive Access for board members (Complete)

4.2. ACTION: Daryl to reach out the Food Bank to see if they need assistance from the Chamber for the Easter event. Update: Food service portion of the event was eliminated.

4.3. ACTION: Colleen to secure quote for membership sticker and present info at the next board meeting. Outside application. 1 year sticker for a quantity of 130 is \$165.52. 3-5 year sticker for a quantity of 130 is \$199.17.

ACTION: Colleen to design and sticker and circulate.

MOTION

MSC: J. Van Rijn/J. Pollmans

BIMT the Board approves the expenditure to purchase of one-year stickers for \$165.52

+ gst.

Carried

5. FISCAL REPORTING AND BILLS FEBRUARY

- 5.1. Bank Statements March (Insert 5.1)
- 5.2. Investments Statement (Insert 5.2)
- 5.3. Profit and Loss Comparison (Insert 5.3)
- 5.4. Balance Sheet (Insert. 5.4)
- 5.5. Aging Summary Report (Insert 5.5)
- 5.6. Income from
 - 5.6.1. Chamber Plan- \$705.00
- 5.7. Outgoing Payments (Insert 5.5)
 - 5.7.1. Telus December - **\$40.45 (Direct Withdrawal)**
 - 5.7.2. Google - **\$7.80 (Direct Withdrawal)**
 - 5.7.3. VRVA – 34Hrs - \$1,071.00 **(Cheque)**
 - 5.7.4. Alberta Chamber Membership – \$1,347.99 **(Cheque)**
 - 5.7.5. Sunny South News \$25.19 **(Cheque)**
 - 5.7.6. Coaldale Inn \$70.80 **(Cheque)**

MOTION

MSC: J. Van Rijn/R. Woolf

BIMT the Board approve the expenses as presented.

Carried

6. SUB COMMITTEE REPORTS

6.1. Executive – René van de Vendel

- 6.1.1. Albert Executive (Director) Committee. (AEC). Membership cost is \$60.00.
 - The cost for membership provides access to resource materials.
 - Does the board want Colleen to engage in a networking opportunity with other Chamber at the Executive Director level.
 - Chamber board sees value in this type of engagement.
 - Current budget allotment for admin services should allow for the time to attend one meeting once a month.
 - Board agrees to AEC membership and will revisit, as necessary.

MOTION

MSC: R. Woolf/Teryy

BIMT the Board approve the expenses of \$60 for AEC membership.

Carried

6.2. Membership – Terry Roosen

- 6.2.1. Speaker Series.
 - Trying to communicate with Trevor Sampson from the Owls nest to present.
 - Event viability during lockdowns
 - Does not look like we are meeting in person anytime soon.
 - We have had poor turn out for these on-line meetings.
 - Perhaps we should consider putting Speakers Series on meeting hold until we can meet in person.
 - We need to keep engaged with our membership. Newsletters might be good method for engagement.
 - We don't want to lose touch with the membership, so maybe we should proceed with hosting our speaker series.
 - Consensus was reached to move these meetings to the third Wednesday of every month to allow more time for coordination.
 - The next meeting for March will take place on the 17th.

6.2.2. Membership

- Community Futures is willing to cover the cost of membership for struggling businesses and organization due to COVID-19 – at the Chamber's discretion.
- Darelene Van Schouwen would like to cancel her membership, citing her inability to participate at this time. She wishes the Coaldale Chamber success in their future endeavours.

6.3. Local Advocacy – Leonard Fast

- Downtown parking 3G Eatery- Email forward from March 29
- We should communicate with our members, asking them to be aware of parking issues and encourage business owners/employees to park in alternative spots such as behind their establishments and in the vacant lot beside the library.
- ACTION: Jack and Colleen to coordinate communication to membership regarding parking**
- 3G is closing their business and they are inquiring if the space can be rented out to for cannabis retail.
- Town bylaw would need to change to allow a cannabis retail shop to be set up on main street.
- Notice of meeting have been sent out by the Town of Coaldale to business near the proposed location.
- Does the Chamber want to inject itself into the issue surrounding the notice of meeting regarding a cannabis shop?
- As a body we need to represent the business and there has been no business asking for intervention.
- The Chambers role is to encourage economic growth while not getting involved with controversial issues.
- Anyone can give an opinion on the Town of Coaldale website regarding this notice of meeting.

6.4. Political Advocacy – Derek Connick

N/A

6.5. Community – Daryl Tonin

- The Town's Easter Egg hunt went well.
- Nothing new to report.

6.6. Events – Robert Woolf

A&A Award recipients

Coaldale Chamber of Commerce

Business of the Year Award- Dustin Hayes, Grizzly Ridge Developments

Customer Service Award - Jordan Sailer, Twisted Steel Fitness Center

Citizen of the Year Award - Dale Fujita, Kustom Auto Body

Group Citizens Award - Kinsmen and Kinette Clubs of Coaldale

Special Tribute Award - Nick, Cia, and Christina Kollias, Dilos Pizza

Town of Coaldale

Male Athlete of the Year Award - Brenden Duda

Female Athlete of the Year Award - Kaci Abrey

Arts or Recreation Leader of the Year Award- 3rd Coaldale Scouts Leaders

Community Artist of the Year Award - Amy Allred

Environmental Excellence Award - Community Garden Committee

Youth Citizen of the Year Award - Gavin Besaw

- Committee will address the presentation portion of this event based on current health restrictions.

6.7. Communications – Jack Van Rijn

- Check out our social media pages and remember like and share our posts.
- Will work on communication concerning parking.

6.8. Director - Jack Penner

-N/A

6.9. Executive Director – Colleen Van Raalte

- 6.9.1. We have received our T5. I reached out to Graham and he directed file the document and that no other action was required.
- 6.9.2. Ian Brown AB Online.ca – We are moved into a collaboration with AB-Online.ca, a business directory service. The letter attached confirms the Coaldale Chamber's free listing indefinitely. We will help them promote this service via social media and a one-time email.

6.9. Executive Director – Colleen Van Raalte

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7. NEW BUSINESS

7.1. Congratulations to the Town of Coaldale

-Letter should be sent congratulating the Town on their achievements with the initiatives surround the new high school, pathway, main street, and bike park initiatives.

MOTION

MSC: J. Van Rijn/J.Pollmans

BIMT the Board approve to send a letter of Congratulations on success of recent achievements.

Carried

-ACTION: René to generated letter and circulate to the executive for approval.

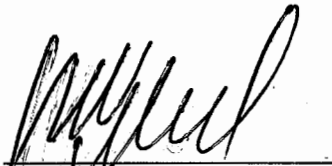
-No new updates have been giving about hosting an event celebrating main street. Current COVID health restrictions are still an obstacle.

8. UP COMING MEETINGS

April 21, 2021 @ Noon – Speaker Series

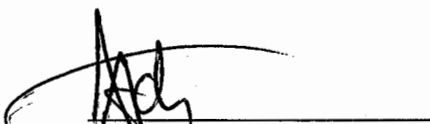
May 5, 2021 @ Noon – Board Meeting

9. ADJOURNMENT



René van de Vandel
President

May 5 2021
Date



Jack van Rijn
2nd Vice President

May 5th, 2021
Date