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The Coaldale and District Chamber of Commerce | Box 1117, Coaldale AB, T1M 1M9  
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**Attendance:** René van de Vendel, Destiny Homes Inc. - President  
Terry Roosen, Scotiabank – 1<sup>st</sup> VP  
Jack Van Rijn, 476380 Alberta Ltd. – 2<sup>nd</sup> VP  
Leonard Fast, Leonard D. Fast Law – Corporate Secretary  
Graham Duke, KPMG – Treasurer  
Jack Penner, NAPA Auto – Director  
John Pollemans, Pollemans Homes & Rentals - Director  
Daryl Tonin, Stop N' Go – Director  
Robert Woolf, Crop Innovations Inc - Director

**Regrets:** Everett Duerksen, EDJ Machacek LLP – Past President  
Derek Connick, Westland Insurance Group Ltd. – Director

**Guest:** Colleen Van Raalte – Executive Director

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**1. CALL TO ORDER AND WELCOME**

**2. APPROVAL OF AGENDA**

2.1. Addition or Deletions

**MOTION**

**MSC: J. Van Rijn/T. Roosen**

**BIMT the Board approves the agenda.**

**Carried**

**3. APPROVAL OF MINUTES**

3.1. Board Meeting – April 7, 2021

**MOTION**

**MSC: L. Fast/D. Tonnin**

**BIMT the Board approves the minutes of April 7, 2021.**

**Carried**

**4. ACTION ITEMS FROM APRIL 7 MEETING**

4.1. ACTION: Colleen to make membership sticker (incomplete)

-Board consents to putting the year of 2021 on the membership stickers.

4.2. ACTION: Jack and Colleen to coordinate communication to membership regarding parking (incomplete).

-3G eatery will be closing in the future to allow for a new cannabis store so no letter was sent out as of yet.

4.3. ACTION: René to generate a letter of congratulations to the Town of Coaldale for their recent successes and circulate to the executive.

## **5. FISCAL REPORTING AND BILLS APRIL**

- 5.1. Bank Statements April (Insert 5.1)
- 5.2. Profit and Loss Comparison (Insert 5.2)
- 5.3. Balance Sheet (Insert. 5.3)
- 5.4. Aging Summary Report (Insert 5.4)
- 5.5. Income from
  - 5.5.1. Chamber Plan- \$710.35
- 5.6. Outgoing Payments (Insert 5.5)
  - 5.6.1. Telus December - **\$48.43 (Direct Withdrawal)**
  - 5.6.2. Google - **\$7.80 (Direct Withdrawal)**
  - 5.6.3. VRVA – **\$2236.58 (Cheque)**
    - 62.60 Hrs \$1,971.90
    - Website Fees Elementor \$63.17
    - Website Hosting Black Sun \$160.55
    - Certificate Holders Amazon \$40.96
  - 5.6.4. Jake Klassen Plumbing **\$99.00 (Cheque)**
    - Paid invoice twice via E-transfer
  - 5.6.5. The Engravers **\$1,500.35 (Cheque)**
  - 5.6.6. Lethbridge Herald-Sunny South News Ads **\$607.95 (Cheque)**

### **MOTION**

**MSC: G. Duke/R. Woolf**

**BIMT the Board approve the expenses as presented.**

**Carried**

## **6. SUB COMMITTEE REPORTS**

- 6.1. Executive – René van de Vendel
  - Nothing to report.
- 6.2. Membership – Terry Roosen
  - 6.2.1. Speaker Series.
    - We are having challenges with finding a presenter to the speaking.
    - We have a few presenters in the cache.
    - Trevor Sampson from Owl's Nest has not been available.
    - Glenn Henry will only speak at an in-person meeting.
    - Everett Duerksen said he would be willing to do presentations on accounting and finance topics.
    - Feedback concerning ideas for presenters was circulated to the board.
    - The Chamber needs to evaluate the viability of virtual events moving forward.
    - The few Zoom meeting that we did host had little to no members in attendance.
    - People/ businesses may be experiencing Zoom fatigue.
    - There are technically two more meetings scheduled to take place until we suspended for the summer.

### **MOTION**

**MSC: T. Roosen/J. Pollemans**

**BIMT the Board approves to temporarily suspend the speaker series until we can meet in person.**

**Carried**

### 6.2.2.Membership

- Grizzly Ridge and Twisted Steel have been added to the contact list.
- Should Colleen be tasked with approaching businesses? There are 17 businesses on the list thus far.
- Chamber agrees to contact award recipients who are not current members for 2022 membership.
- ACTION: Colleen to circulate a list of business to the board for recruitment purposes, providing adequate tools in terms of a e-brochure and application form.**

### 6.3. Local Advocacy – Leonard Fast

- With the construction that took place on main street last year, there have been new issues with the sidewalks for a block of businesses. The sidewalks have not been adequately sloped towards the street causing leaking and flooding issues of the affected business during rain events and snow melt.
- Repairs are underway but limited notice was giving to business.
- Repairs are causing a disruption in services.
- Leonard would like to write a letter on behalf of the inconvenienced businesses requesting a tax credit from the Town.

#### **MOTION**

**MSC: L. Fast / J. Van Rijn**

**BIMT the Board approves Leonard to write a letter to the Town requesting a tax credit on behalf businesses affected by the sidewalk repair.**

#### **MOTION RESCINDMENT**

**BIMT the Board approves to rescind the above motion: Leonard to write a letter to the Town requesting a tax credit on behalf businesses affected by the sidewalk repair.**

- Comment was made that perhaps we should first collect official documentation of support from business regarding this plan of action. Then Leonard can write a letter of request on behalf of the Chamber, representing the interest of these businesses in his capacity as Local Advocate Committee Chair.

#### **MOTION AMENDMENT**

**MSC: L. Fast / J. Van Rijn**

**BIMT the Board amends the previous motion to read: Board approves for Leonard to write a letter to the Town Council requesting a tax credit for businesses affected by the sidewalk repair, on behalf of the Chamber in his capacity as Local Advocacy Chair.**

**Carried**

- ACTION: Leonard will write a letter detailing the problem, the request for tax credit, and secure signatures from supportive businesses.**
- ACTION: Leonard will use this support documentation to draft a letter on behalf of the Chamber to the Town, advocating for a tax credit for the affected businesses. This draft letter is to be circulated to the Chamber Executive Committee.**

#### 6.4. Political Advocacy – Derek Connick

#### 6.5. Community – Daryl Tonin

- RI Baker's Butterfly Effect - Pay it forward campaign.
- Info was shared on social media.
- Event took place during the last week of April.

#### 6.6. Events – Robert Woolf

##### A&A Presentation Update

- With the current restrictions we are postponing the awards event.
- We should all be doing what we can to stop the spike.
- Would like to see this initiative executed in the beginning of June. This of course will be dependent on health restrictions at that time.
- K2 productions have been cancelled as this time.

#### 6.7. Communications – Jack Van Rijn

- Like, comment, and especially share Chamber's posts when you see them. Sharing work well to get our message out.

#### 6.8. Director - Jack Penner

- Kudos for the work down on the awards, despite the setbacks.

#### 6.9. Executive Director – Colleen Van Raalte

##### 6.9.1. Society Annual Return –

- Colleen to communicate with Graham concerning the financial statement. The fiscal year for this document is Jan 1 – Dec 31, 2020.
- This year's budget have been approved by the board. Budget is presented at an AGM as an item for information only.
- A list of the current board members is recommended for this return.
- Hosting an AGM in the 2021 year will need to be discussed by the Executive Committee.

### 7. NEW BUSINESS

#### 7.1. VLT in Coaldale

- Ken Schmidt from the Coaldale Inn reached out to the Chamber regarding the public hearing concerning a cannabis business opening in the Town of Coaldale.
- At the public hearing, it was communicated to Town Council that if they did not approve a cannabis business in the Town, they could potentially engage in a legal challenge from the applicant to gain access to the Town. The reason cited was that the Town could not deny a legal business.
- Ken's concern is with Town Council's inconsistent decisions surrounding legal enterprise. Should the Town approve a cannabis business to be established in Coaldale, he sees no reason then to deny the operation of VLT's at his place of business.
- Under this premise, Ken is going to re-apply to the Town of Coaldale, to make a request to allow VLT's at his establishment.
- As a Chamber we should be supporting all business enterprise, regardless of any morality issues associated to them.

#### **MOTION**

**MSC: J. Van Rijn/J. Pollemans**

**BIMT the Board approves to support Ken Schmidt of the Coaldale Inn with this reapplication to allow VLT at his business.**

**Carried**

7.2. Town of Coaldale Grant Program

- Camron Mills, Manager of Economic & Community Development for the Town of Coaldale has presented an opportunity to the Chamber for membership engagement.
- The Town has witnessed an increase in foot traffic because of the upgrades made to downtown.
- Other municipalities have had success with a program that gave businesses the means to have outdoor furniture such as chairs and tables placed outside their business during the summer months.
- In order to assist the Town with its objective to creating a vibrant down-town experience, and to provide an alternative means for the Chamber to engage with its membership, Camron is wondering if the Chamber is interested with spearhead a similar endeavor.
- The Chamber is encouraged to apply for the Town’s Community Grant Program which is funded by photo radar tickets.
- Should the grant be approved, the Chamber will collaborate with Town to work on the details of plan execution in subsequent months.
- In his capacity as chair of the Community Committee, Daryl Tonin agrees to work with Colleen on this initiative.

**MOTION**

**MSC: J. Penner/R. Woolf**


**BIMT the Board approves in principle to apply for \$10,000 to the Town’s Community Grant for an outdoor furniture program for its members.**

**Carried**


**8. UP COMING MEETINGS**

June 3, 2021 @ Noon – Board Meeting

**9. ADJOURNMENT**

  
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 René van de Vandel  
 First Vice President

June 2 2021  
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 Date

  
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 Jack Van Rijn  
 2<sup>nd</sup> Vice President

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 Date