
The Coaldale and District Chamber of Commerce | Box 1117, Coaldale AB, T1M 1M9
Ph: 403-345-2358 | info@coaldalechamber.com | coaldalechamber.com

Attendance: René van de Vendel, Destiny Homes Inc. - President
Terry Roosen, Scotiabank – 1st VP
Jack Van Rijn, 476380 Alberta Ltd. – 2nd VP
Leonard Fast, Leonard D. Fast Law – Corporate Secretary
Graham Duke, KPMG – Treasurer
Jack Penner, NAPA Auto – Director
Daryl Tonin, Stop N’ Go – Director
Robert Woolf, Crop Innovations Inc – Director

Regrets: Derek Connick, Westland Insurance Group Ltd. – Director
Everett Duerksen, EDJ Machacek LLP – Past President

Guest: Colleen Van Raalte – Executive Director

1. CALL TO ORDER AND WELCOME

2. APPROVAL OF AGENDA

Addition or Deletions

MOTION

MSC: J. Van Rijn/R. Woolf

BIMT the Board approves the agenda.

Carried

3. APPROVAL OF MINUTES

3.1. Board Meeting – November 3, 2021

MOTION

MSC: L. Fast/T. Roosen

BIMT the Board approves the minutes of November 3, 2021.

Carried

4. ACTION ITEMS FROM NOVEMBER 3 MEETING

4.1. ACTION: Daryl to reach out to Cindy regarding the commitment levels to hosting a night at the Winter Walk in the Park. (See 6.4 for full details) (Complete)

4.2. ACTION: René to call an Executive Committee meeting to work on board recruitment strategies. The Executive is also to review the Chamber’s Committee structure to ensure that it is operating within the scope of the bylaws and to make proposed amendments as necessary. (Complete)

4.3. ACTION: Executive committee should come up with a policy to deal with the relationship between the Chamber and Town of Coaldale council. Meetings have been called to discuss 4.2 and 4.3. (Complete)

5. FISCAL REPORTING AND BILLS NOVEMBER

- 5.1. Bank Statements (Insert 5.1)
- 5.2. Profit and Loss Comparison (Insert 5.2)
- 5.3. Balance Sheet (Insert. 5.3)
- 5.4. Your Investments (Insert 5.4)
- 5.5. Income
 - 5.5.1. Chamber Plan \$669.82
- 5.6. Outgoing Payments (Insert 5.5)
 - 5.6.1. VRVA-36.52 hrs **\$1,150.38 (Cheque)**
 - 5.6.2. Coaldale Inn – **\$368.57 (Cheque)**
 - Board Meeting – Nov 2 - \$124.63
 - Speaker Series Meeting – Nov 17 - \$243.94
 - 5.6.3. Intact Insurance - **\$500 (Cheque)**
 - 5.6.4. Ongoing Expenses
 - Telus \$44.65, Email \$8.19 (**Direct Withdrawal**)

MOTION

MSC: G. Duke/T. Roosen

BIMT the Board approve the expenses as presented.

Carried

6. SUB COMMITTEE REPORTS

- 6.1. Executive – René van de Vendel
 - 6.1.1. For our next meeting, taking place January 5, Graham you will provide a financial review from the 2021 year and will present a proposed budget for 2022.
- 6.2. Membership – Terry Roosen
 - 6.2.1. Membership
 - New membership for Twisted Steel Fitness Inc.

MOTION

MSC: T. Roosen/J. Van Rijn

BIMT the Board approve Twisted Steel Fitness as member to the Coaldale Chamber of Commerce.

Carried

- 6.2.2. Speaker Series – November review and December event
 - New B2B event went over very well.
 - The website is working well to showcase the services of the Chamber.
 - We have a very good social media presence as well, which helps with our exposure.
 - Survey went out to seek information about how members would like to engage with the Chamber during future events like these.
 - Speaker could include a brief presentation from Cameron Mills about the new recycling program and how that works for businesses. It would take only a short period of time and would still allow for our new format to continue.
 - Speaker could include a presentation from our MLA or MP with coordinated efforts to have the table groups speak about a certain topic and present a general summary during our wrap up period.
 - Our Christmas Mixer planned for December 15 at 5pm will take the place of our regularly scheduled speaker meeting.

6.3. Local Advocacy – Leonard Fast

6.4. Community – Daryl Tonin

- Night of lights event
- Gates are open from 5:30pm – 8:30pm.
- Volunteers would need to be in attendance from about 4:00pm to 9:00pm (to start hot drinks and to clean up)
- All hot drinks have been sponsored
- We can expect about 350 visitors per night.
- 2 volunteers to serve hot drinks
- 1 volunteer to count visitors (for information purposes)
- If you would like to provide an additional activity, additional volunteers would be required (ie – roasting marshmallows or smores would require a volunteer at the fire pit handing out supplies)
- The Gem of the West Arts & Culture Coordinator will volunteer to host a craft on your evening. Clean up takes about 30 minutes, so volunteers should be on their way home by a little after 9:00pm
- Wednesday, December 29 is the date that is available.
- Adding more volunteers would be helpful. Jack VR recommends about 10
- Additional experiences can be added to the event at the host expense including \$150 for singer and \$550 for Sleighrides.
- We should serve hot dogs. We need condiments and foil to wrap them in.
- Drinks such as coffee, hot chocolate and apple cider are provided, host just needs to execute by making product and serving.
- René will investigate having his Brass Quintet come out for the evening.

MOTION

MSC: D. Tonin / R. Woolf

BIMT the Board agrees to host the Christmas night of lights on December 29, 2021 and approves a budget of \$700 to cover the costs of hotdogs and sleighrides.

Carried

6.5. Events – Robert Woolf

- Christmas mixer invitation went out on Friday, November 26.
- Deadline to RSVP for event is December 10.
- Event take place December 15, 2021 starting at 5pm at the Coaldale Inn.

6.6. Communications – Jack Van Rijn

- Website is working very well for the Chamber.
- Social Media presence is great!
- The Chamber has something come out almost daily. It keeps our name out in the public.

6.7. Political Advocacy – Derek Connick

- Should we invite our MLA and MP to attend Christmas function?
- The Chamber feels it would be better to invite our MLA and MP to an event that is more focused on political advocacy. They are busy people, and we don't want to waste their time.

- 6.8. Director - Jack Penner
-Question about Settler's days
-Jack Van Rijn confirm that the event is going to be rebranded and moved to the August long-weekend.

- 6.9. Executive Director – Colleen Van Raalte
-Lethbridge County has sent documentation informing us of their representative to the Chamber. This person is Mark Sayers.
-Town of Coaldale has sent documentation informing us of their representative to the Chamber. This person is Jordan Sailer.
-It should be noted that Tory Campbell has been elected to Lethbridge County Reeve.

7. NEW BUSINESS

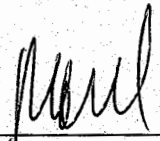
8. UP COMING MEETINGS

- December 15, 2021 – Christmas Mixer
December 29, 2021 – Night of Lights Host
January 5, 2022 – Board Meeting
January 19, 2022 – B2B Meeting.

9. ADJOURNMENT

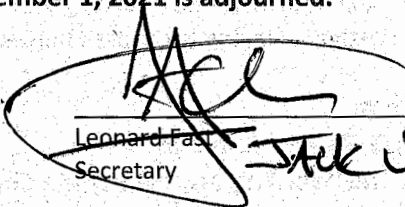
MC: T. Rosen

BIMT the meeting of December 1, 2021 is adjourned.



René van de Vandel
President

Jan 5 2022
Date



Leonard Fast
Secretary

Jan 5, 2022
Date