
The Coaldale and District Chamber of Commerce | Box 1117, Coaldale AB, T1M 1M9
Ph: 403-345-2358 | info@coaldalechamber.com | coaldalechamber.com

Attendance: René van de Vendel, Destiny Homes Inc. - President
Terry Roosen, Scotiabank – 1st VP
Jack Van Rijn, 476380 Alberta Ltd. – 2nd VP
Graham Duke, KPMG – Treasurer
Derek Connick, Westland Insurance Group Ltd. – Director
Jack Penner, NAPA Auto – Director
Daryl Tonin, Stop N’ Go – Director
Robert Woolf, Crop Innovations Inc – Director

Regrets: Leonard Fast, Leonard D. Fast Law – Corporate Secretary
Everett Duerksen, EDJ Machacek LLP – Past President

Guest: Colleen Van Raalte – Executive Director

1. CALL TO ORDER AND WELCOME

2. APPROVAL OF AGENDA

2.1. Addition or Deletions

MOTION

MSC: J. Penner/T. Roosen

BIMT the Board approves the agenda.

Carried

3. APPROVAL OF MINUTES

3.1. Board Meeting – December 29, 2021

MOTION

MSC: J. Van Rijn/R. Woolf

BIMT the Board approves the minutes of December 29, 2021.

Carried

4. ACTION ITEMS FROM DECEMBER 1 MEETING

N/A

5. FISCAL REPORTING AND BILLS DECEMBER

5.1. Bank Statements (Insert 5.1)

5.2. Profit and Loss Comparison (Insert 5.2)

5.3. Balance Sheet (Insert. 5.3)

5.4. Income

5.4.1. Chamber Plan \$656.61

- 5.5. Outgoing Payments (Insert 5.5)
 - 5.5.1. VRVA-40.61 hrs **\$1,279.22 (Cheque)**
 - 5.5.2. Coaldale Inn – **\$602.52 (Cheque)**
 - Board Meeting – Dec 1 - \$134.25
 - Christmas Mixer – Dec 15 - \$468.27
 - 5.5.3. Canada Post Mailbox - **\$185.85 (Cheque)**
 - 5.5.4. Bridge Brass Quintet - **\$200 (Cheque)**
 - 5.5.5. Coaldale Food Market - **\$42.90 (Cheque)**
 - 5.5.6. Coaldale Bakery -**\$53.77 (Cheque)**
 - 5.5.7. Still Driving Horses - **\$550.00 (Cheque)**
 - 5.5.8. Alberta Chamber of Commerce - **\$1,444.28 (Cheque)**
 - 5.5.9. Quickbooks Annual Renewal - **\$567.00 (Direct Withdrawal)**
 - 5.5.10. Ongoing Expenses
 - Telus \$44.65, Email \$8.19 (**Direct Withdrawal**)

-Brass Quintet was unable to provide a full performance during the Chamber hosted portion for the Coaldale Night of Lights. Since the instruments did not fare well in extreme cold weather, the Bass Quintet would like to provide the Chamber with an IOU for a future event of their choice.

-Board feels that the Brass Quintet provided services as best they could despite the circumstanced and that the extreme cold temperature was out of their control. The are appreciative of the offer.

MOTION

MSC: R. Woolf/T. Roosen

BIMT the Board approve the expenses as presented.

Carried

6. SUB COMMITTEE REPORTS

6.1. Executive – René van de Vendel

6.1.1. AGM: Scheduled for February 16

- Executive was supposed to meet but needed to be rescheduled.
- This meeting was to ensure that the bylaws reflect the new structure the Chamber is operating under.
- If the Chamber is interest in making changes to bylaws, it should consider delaying the AGM to allow for ample time to broadcast any changes.
- Recommend moving AGM to March 16.

MOTION

MSC: R. Woolf/D. Connick

BIMT the Board approves the date of March 16 for the Chamber of Commerce AGM.

Carried

6.1.2. New Budget for 2022

- Budget for the 2022 year was present.
- It should be noted that this is a presentation of a proposed budget for 2022.
- Since it's only a few days into January, it will take a bit of time to be able to present on actuals for 2021. The next meeting will host a presentation for actuals, to allow the Accounts Payable and Account Receivable to come in.
- Do not foresee any large changes needing to be made to the proposed 2022 budget by the time the year gets fully closed out.
- ACTION: All BOARD MEMBERS are encouraged to present a list of initiatives along with a budget from their respective committees at the next board meeting.**
- Initiatives could include but are not limited to, A&A Event, Membership Sticker Campaign, Settlers Days Celebration, Night of Lights host, Christmas Mixer.
- The concept of hosting a 50/50 raffle was brought forward as a means to generate revenue. License only costs \$25.

6.2. Membership – Terry Roosen

6.2.1. Membership

- Witdouce Farms and Thrive Honey
- Both of these businesses are under the same parent group and listed in our top category of 11+ employees. Offered the second business at half price.
- Would like to highlight that one of the reasons cited for membership was to take advantage of Job Posting services.

MOTION

MSC: T. Roosen/J. Van Rijn

BIMT the Board accepts Witdouce Farms and Thrive Honey as new members to the Coaldale Chamber of Commerce.

Carried

6.2.2. B2B meeting. Next event takes place January 19.

-ACTION: Terry will try get in contact with the new Staff Sgt., Mike Numan, to see if he can attend our next meeting.

-Colleen to collaborate with Terry to present questions for discussion in our tabled groups.

6.2.3. Membership renewals

-Membership has increased by approximal 7%

-Renewals are to take place this month

-Social media and website are doing well for us.

-Goal to find more members who are engaged with the Chamber and who find value in our resources.

-With the challenges some businesses have experienced during the past year, due to COVID, the fees will remain the same for this year.

6.3. Local Advocacy – Leonard Fast

6.4. Community – Daryl Tonin

-Will keep in contact with Cindy to discover different means to which the Chamber can engage with the community.

6.5. Events – Robert Woolf

-Winter Walk in the Park update.

Daryl and I wanted to give a big THANK YOU to all those that braved the weather last evening to make the Walk in the Park a huge success. With 153 people attending and enjoying the hot chocolate, apple cider, hot dogs, and of course Rene and his brass band (impressed with giving it an honest try) when the instruments kept freezing up. The wagon rides were a big hit as well. Without the help of all of you that volunteered it wouldn't have been as much fun as we had. It is a real pleasure to be able to serve with such wonderful people.

6.6. Communications – Jack Van Rijn

-New social media posts have been created for 2022. This includes 104 posts for member spotlight and 56 posts for services provided by the Chamber.

Please be advised that there are a few new discount services provided by the AB and Canadian Chamber. These include...

- Vexit - A B2B Matching firm for professional services.
- Elavon - Payment processing
- LegalShield - Legal services for anything, anywhere in the world for a monthly fee.
- Rodgers for Business - Looks like they will offer a new (or surprise) deal every month. It's all linked on the website.
- SafeDay. PPE Equipment
- Chamber Office Supplies

- 6.7. Political Advocacy – Derek Connick
 - ACC Renewal Letter has been enclosed.
 - ACC: Alberta Business Awards of distinction 2022
 - Recommend submitting the Coaldale Chamber's nominations of the pervious A&A winners to the appropriate categories.
 - Action: Derek to place submissions to the Alberta Business Awards of Distinction 2022.**

6.8. Director - Jack Penner

- 6.9. Executive Director – Colleen Van Raalte
 - The Alberta Chamber of Commerce update.
 - The Alberta Chamber is in a bit of an upheaval. They have a new President and CDE and it appears that some of their B tiered employees are leaving as well.
 - What is unclear is how the Coaldale Chamber will receive (financial) benefits for some of their new value-added services.
 - Board would like to consider withholding their membership dues until we get a better response to what we are looking for.
 - Upheaval does not mean chaos. With changeovers they may need some extra time for people to settle into new roles.
 - Colleen under the supervision is René, is to write a letter outlining concerns.

7. NEW BUSINESS


- 7.1. A&A Banquet.
 - The Chamber should consider what this event could look like for 2022.
 - ACTION: Robert to come up with a plan of action to present to the Board at the next board meeting.**
- 7.2. Member Advocacy: Coaldale Inn, Ken Schmidt
 - Ken has requested for the Chamber to circulate a letter regarding VLT's in Coaldale to the membership.
 - Individuals over 18 years can buy lotto tickets at licensed establishments in Coaldale.
 - As a Chamber of Commerce, it's part of our mission to support any legitimate business in their initiatives to thrive.
 - Jack Van Rijn comments from a Town Council perspective and notes that Ken has brought up this topic for their next meeting. A community member is allowed to re-submit a letter on the same topic every six months. On January 7, a document will be available by the Town, to the public, with information concerning VLTs in Coaldale.
 - The Town plans to engage with the community concerning VLTs.
 - Colleen is tasked with circulating a letter from Ken Schmidt letter along with the provided preamble to the membership via email.

8. UP COMING MEETINGS

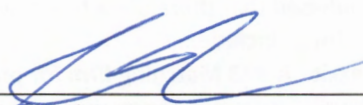
- January 19 - B2B meeting
- February 2 - Board Meeting

9. ADJOURNMENT

MC: T.Roosen
BIMT the meeting of January 5, 2022 is adjourned.



 René van de Vandel
 President



 Leonard Fast
 Secretary

Feb 2, 2022
 Date

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