

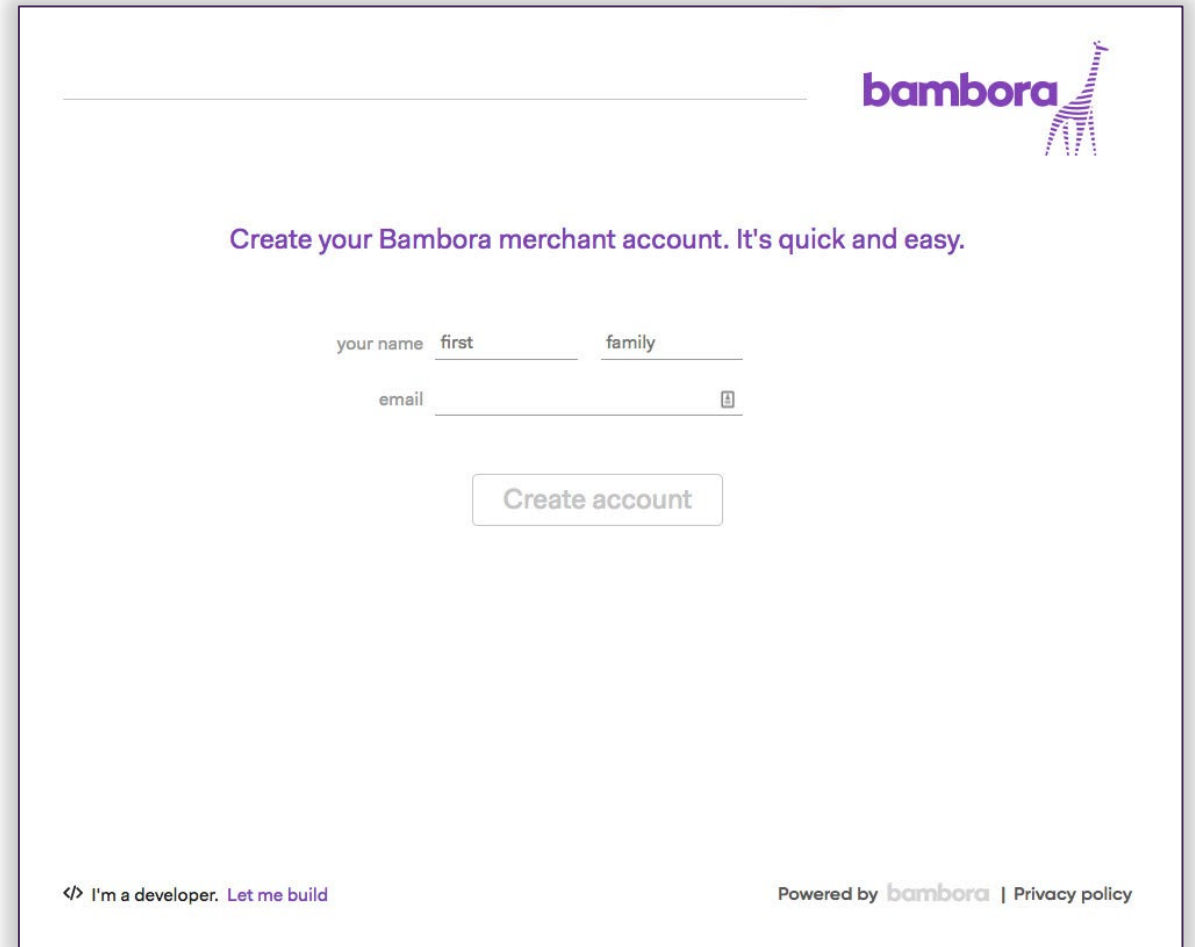
Online onboarding flow

Merchant applications



Screen 1 – Applicant name

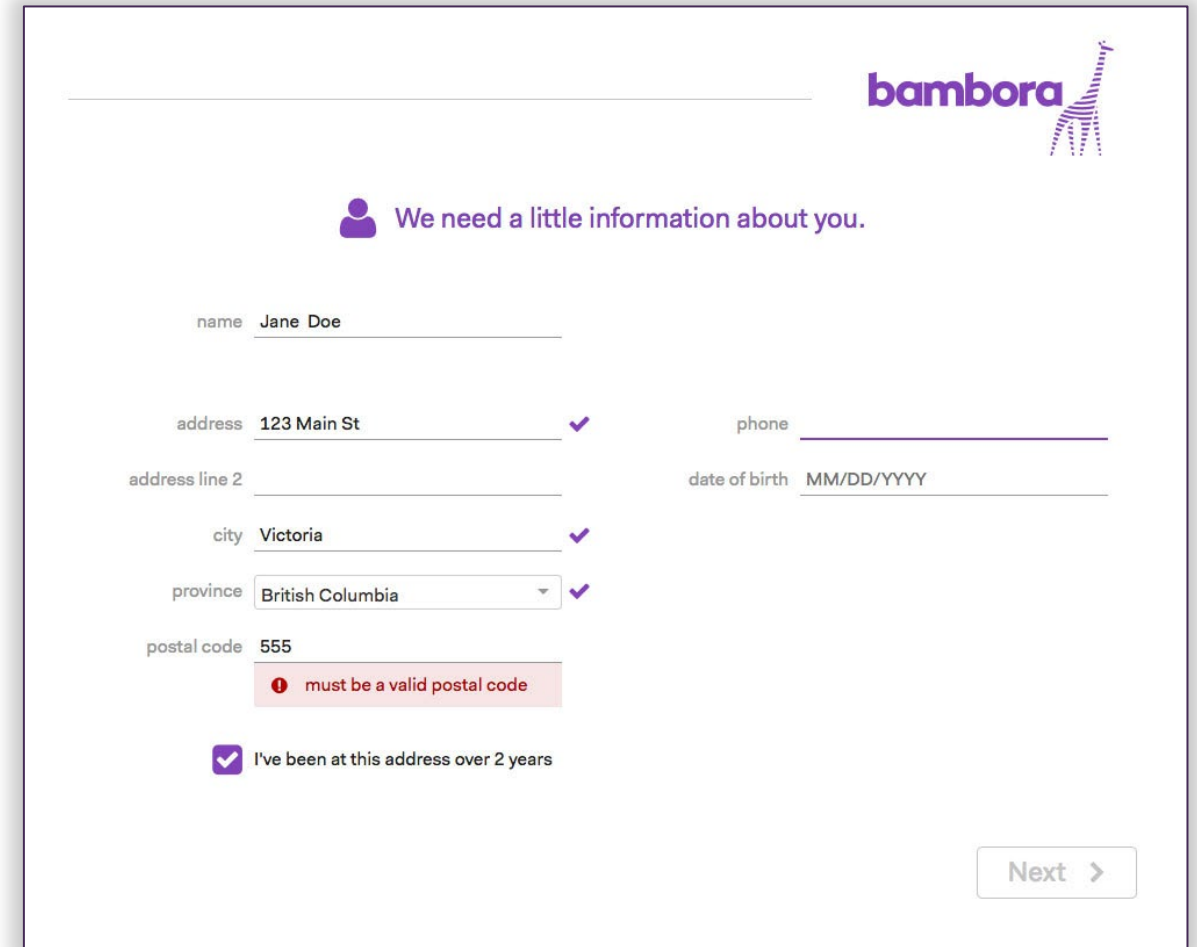
- No login or password required.
- The name of the company owner will be asked for later in the application.



The screenshot shows a web form for creating a Bambora merchant account. At the top right is the Bambora logo, which consists of the word "bambora" in a purple sans-serif font and a stylized giraffe icon to its right. Below the logo, the text "Create your Bambora merchant account. It's quick and easy." is displayed in purple. The form contains three input fields: "your name" with sub-fields for "first" and "family", and "email" with a small square icon to its right. A "Create account" button is centered below the fields. At the bottom left, there is a link for developers: "</> I'm a developer. [Let me build](#)". At the bottom right, it says "Powered by [bambora](#) | [Privacy policy](#)".


Screen 2 – Owner information

- In-field data validation, provides the applicant with confirmation throughout.
 - This keeps them on track as they progress through the application.



The screenshot shows a web form for 'bambara' with a giraffe logo. The form title is 'We need a little information about you.' The fields are: name (Jane Doe), address (123 Main St), address line 2, city (Victoria), province (British Columbia), postal code (555), phone, and date of birth (MM/DD/YYYY). The postal code field has a red error message: 'must be a valid postal code'. There is a checked checkbox for 'I've been at this address over 2 years'. A 'Next >' button is at the bottom right.

bambara

 We need a little information about you.

name

address ✓

address line 2

city ✓

province ✓

postal code ❗ must be a valid postal code

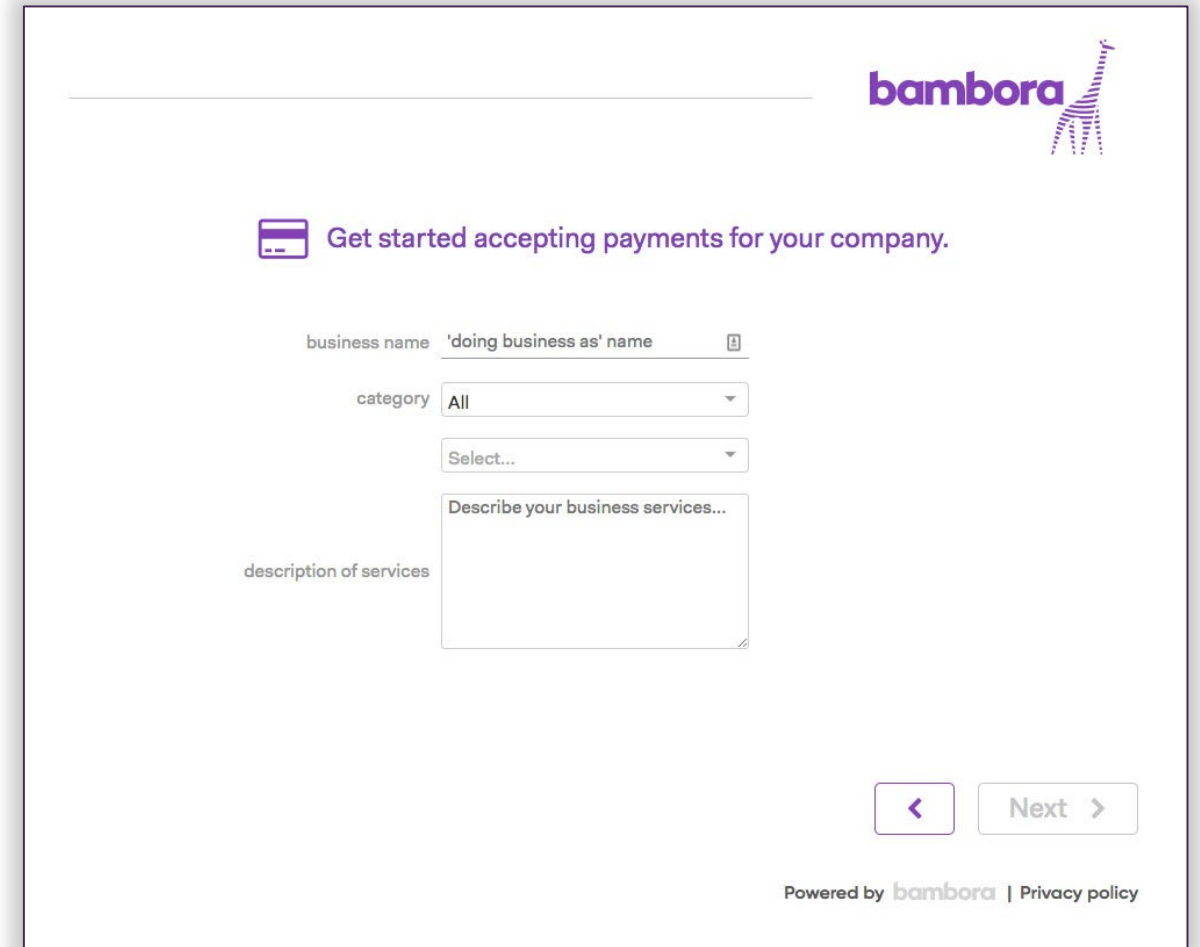
I've been at this address over 2 years

phone

date of birth

Screen 3 – Business information

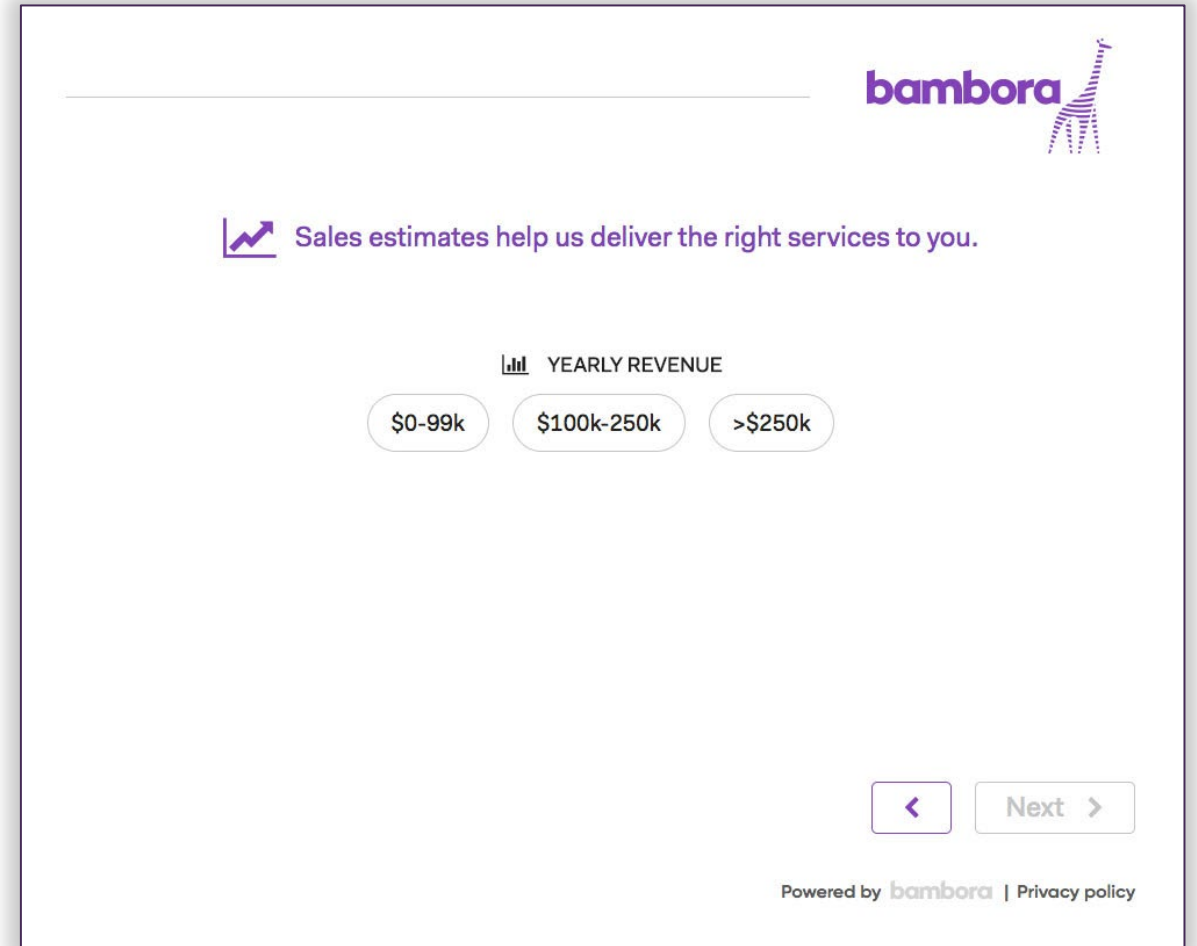
- The flow automatically changes based on the applicants business category.
 - Example - NFP changes from the “Ownership” field to “Board of Directors” and “Signing Office”.
- Restricted businesses and prohibited items are not listed as a category.



The screenshot shows a web form for business information. At the top right is the Bambara logo, which includes the word "bambara" in a purple sans-serif font and a stylized giraffe icon to its right. Below the logo is a purple card icon followed by the text "Get started accepting payments for your company." The form fields are: "business name" with a placeholder "'doing business as' name" and a small icon; "category" with a dropdown menu showing "All"; another dropdown menu with "Select..."; and a text area labeled "description of services" with a placeholder "Describe your business services...". At the bottom right are two buttons: a left arrow button and a "Next" button with a right arrow. At the very bottom right is the text "Powered by bambara | Privacy policy".

Screen 4 – Sales volume estimate

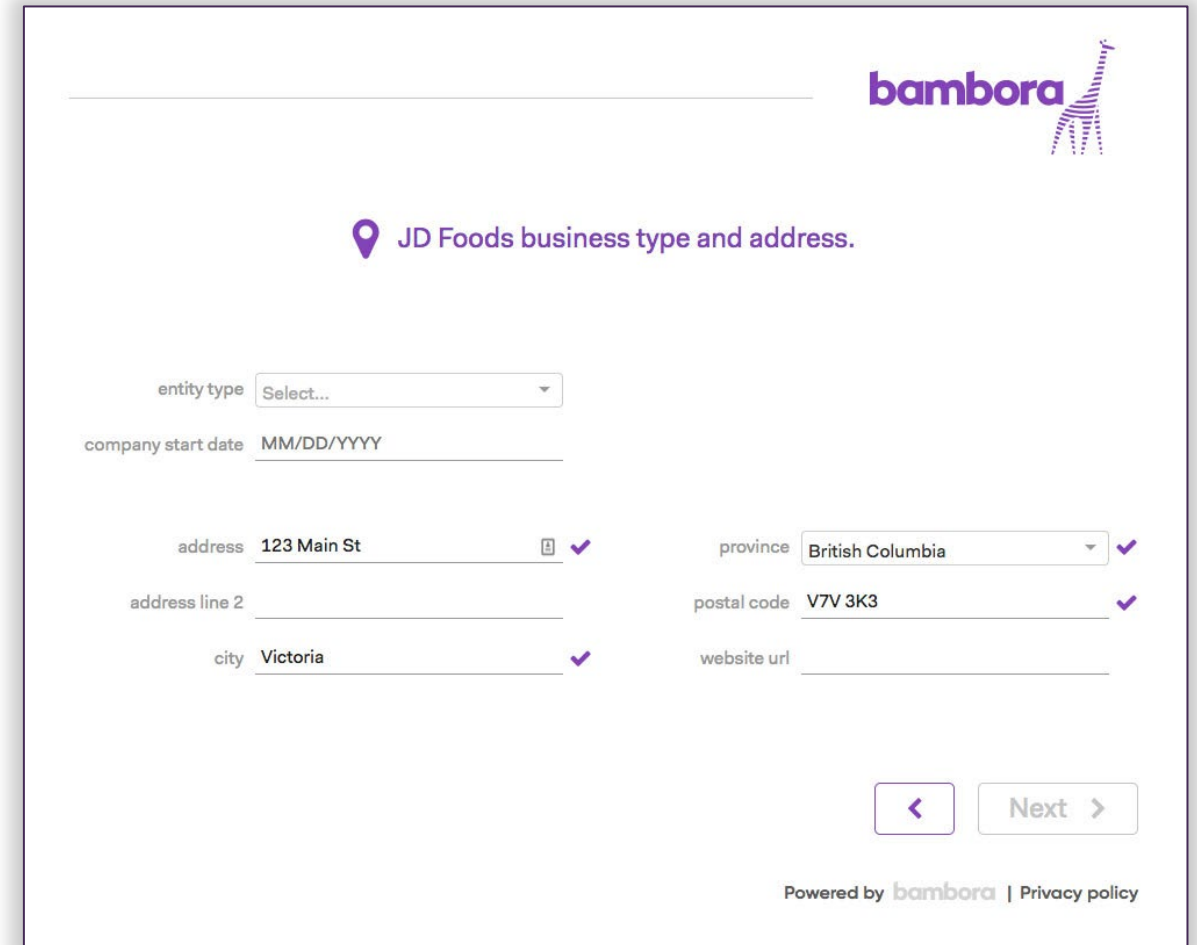
- Sales volume estimate is for online processing revenue only (in-store numbers are not needed).
 - If the company has \$1M in sales, but only processes \$245K online, then select \$100k-250k button.



The screenshot shows a web interface for estimating sales volume. At the top right is the Bambara logo, which includes the word "bambara" in a purple sans-serif font and a stylized giraffe icon to its right. Below the logo, a purple line graph icon is followed by the text "Sales estimates help us deliver the right services to you." in purple. Underneath this is the heading "YEARLY REVENUE" with a small bar chart icon to its left. Three rounded rectangular buttons are arranged horizontally: "\$0-99k", "\$100k-250k", and ">\$250k". At the bottom right, there are two buttons: a left-pointing arrow and a button labeled "Next" with a right-pointing arrow. At the very bottom right, the text "Powered by bambara | Privacy policy" is displayed.

Screen 5 – Business type and address

- Company name is plugged into the header, ensuring the applicant that they are in the right.

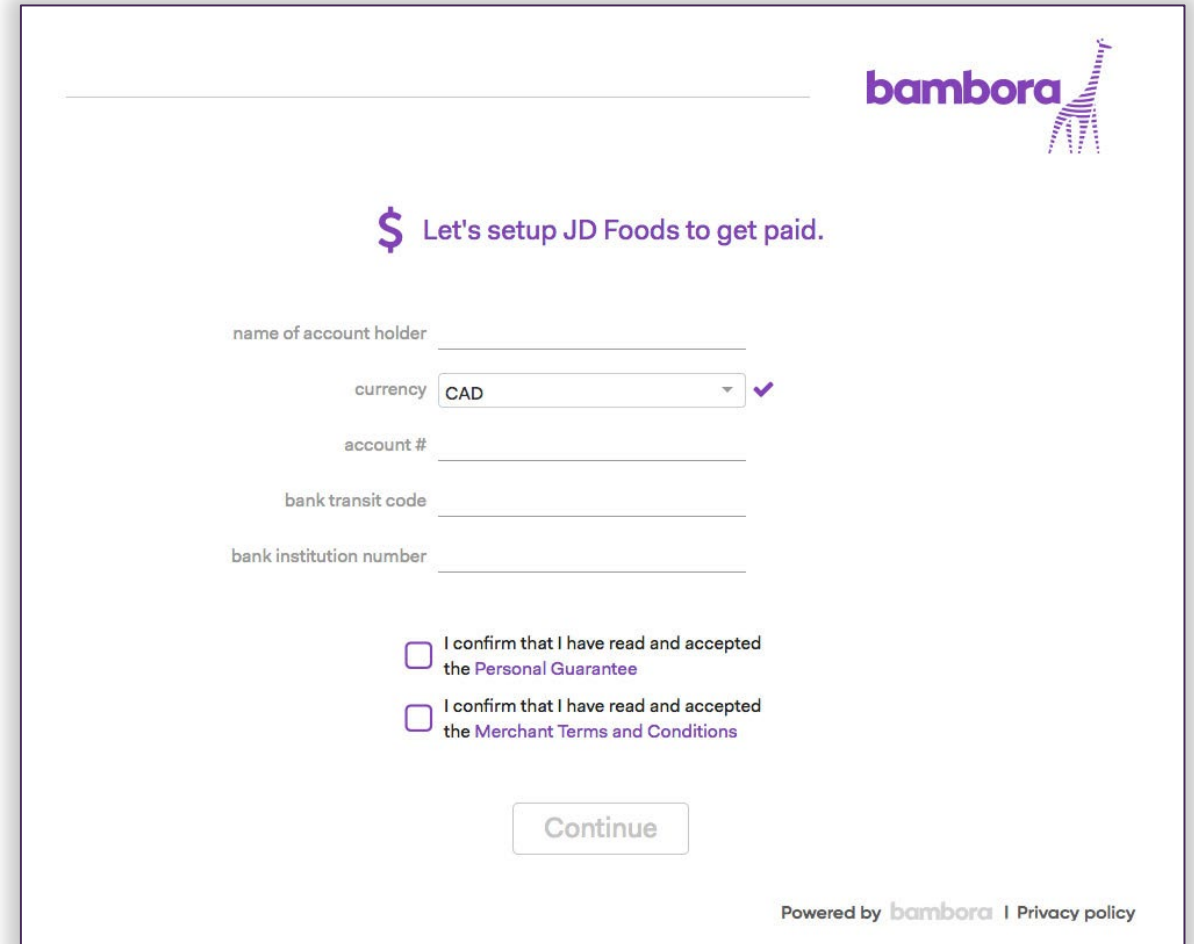


The screenshot shows a web form titled "JD Foods business type and address." The form is part of the Bambora application process. It includes the following fields and elements:

- Header:** The Bambora logo is in the top right corner.
- Title:** A location pin icon followed by the text "JD Foods business type and address."
- Form Fields:**
 - entity type:** A dropdown menu with "Select..." as the current selection.
 - company start date:** A text input field with the placeholder "MM/DD/YYYY".
 - address:** A text input field containing "123 Main St" with a location pin icon and a checkmark.
 - address line 2:** An empty text input field.
 - city:** A text input field containing "Victoria" with a checkmark.
 - province:** A dropdown menu with "British Columbia" selected and a checkmark.
 - postal code:** A text input field containing "V7V 3K3" with a checkmark.
 - website url:** An empty text input field.
- Navigation:** A left arrow button and a "Next" button with a right arrow.
- Footer:** The text "Powered by bambora | Privacy policy" is located at the bottom right.

Screen 7 – Selecting the verification process

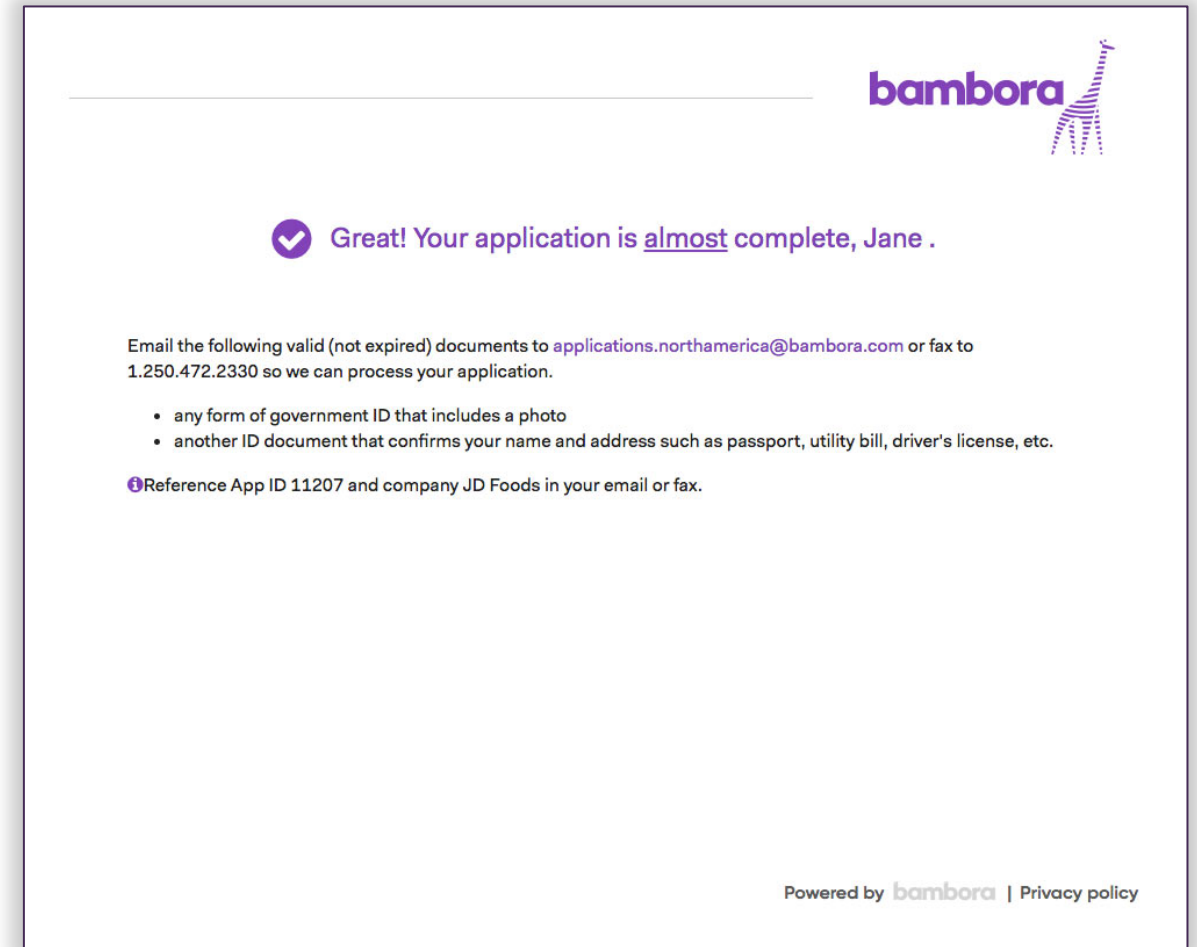
- Applicants can select between emailing the required documents or an Equifax verification.
 - An Equifax verification takes you to a screen where you are asked a series of questions.
 - For a Non-Profit organization, we require the ID of the signing officer.



The screenshot shows a web form for setting up a payment account. At the top right is the Bambora logo, which includes the word "bambora" in a purple sans-serif font and a stylized giraffe icon to its right. Below the logo, a purple dollar sign icon is followed by the text "Let's setup JD Foods to get paid." in a purple font. The form contains five input fields: "name of account holder" (a text input), "currency" (a dropdown menu with "CAD" selected and a purple checkmark to its right), "account #" (a text input), "bank transit code" (a text input), and "bank institution number" (a text input). Below these fields are two checkboxes, both of which are unchecked. The first checkbox is followed by the text "I confirm that I have read and accepted the Personal Guarantee" in a purple font. The second checkbox is followed by the text "I confirm that I have read and accepted the Merchant Terms and Conditions" in a purple font. At the bottom center of the form is a light gray button with the word "Continue" in a dark gray font. In the bottom right corner of the form, there is small text that reads "Powered by bambora | Privacy policy".

Screen 8 – Application is complete and sent for approval

- After the applicant completes their application they may still need to send in copies of their ID.
- If they have a higher risk score we may ask for additional documentation.
- Once we receive all the required documentation, the applicant will be approved or declined in 1-3 business days.





bambora