

The Coaldale and District Chamber of Commerce | Box 1117, Coaldale AB, T1M 1M9
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Attendance: Terry Roosen, Scotiabank – 1st VP
Jack Van Rijn, 476380 Alberta Ltd. – 2nd VP
Leonard Fast, Leonard D. Fast Law – Corporate Secretary
Derek Connick, Westland Insurance Group Ltd. – Director
Daryl Tonin, Stop N’ Go – Director
Archie Mpofu, Wholeleaf Foods – Director
Clayton Varjassy, Cottonwood Records – Director

Regrets: René van de Vendel, Destiny Homes Inc., - President
Graham Duke, KPMG – Treasurer
Robert Woolf, Crop Innovations Inc., – Director
Jack Penner, NAPA Auto – Director

Guest: Colleen Van Raalte – Executive Director

1. CALL TO ORDER AND WELCOME

2. APPROVAL OF AGENDA

2.1. Addition or Deletions

MOTION
MSC: J. Van Rijn / D. Connick
BIMT the Board approves the agenda.
Carried

3. APPROVAL OF MINUTES

3.1. Board Meeting – March 2, 2022

MOTION
MSC: L. Fast / C. Varjassy
BIMT the Board approves the minutes of March 2, 2022.
Carried

4. ACTION ITEMS FROM MARCH MEETING

-ACTION: Leonard to investigate securing flames ticket to go along with a Flames Jersey secured by Jack.

-Leonard will providing tickets for a Calgary Flames league game in 2022-2023. Hotel stay for two. They would contact Leonard’s office to secure a date. Package worth \$1000.

-ACTION: Daryl will pass along auction items from cancelled event to Robert.

-ACTION: Jack Van Rijn will review the feasibility of the “Services” highway sign initiative.

-Speaking with the Town and looking into these signs.

-Chamber can still be involved if it chooses, but it’s a little bit out of the Chamber’s scope.

-Jack will report any new information as it develops.

SUB COMMITTEE REPORTS

4.1. Executive – René van de Vendel

4.1.1. Election of Executive Directors

-At the AGM it was voted that the executive would remain in their subsequent positions.

4.1.2. Appointment of Committee Chairs (Insert 6.1.2)

-Summary of current Committee chairs.

- Membership Committee Chair– Terry Roosen
- Local Advocacy Committee Chair – Leonard Fast
- Political Advocacy Committee Chair – Derek Connick
- Community Committee Chair – Daryl Tonin
- Events Committee Chair – Robert Woolf
- Communications Chair – Jack Van Rijn

MOTION

MSC: L. Fast / A. Mpofu

**BIMT the Board approves the committee chairs to remain status quo.
Carried**

5. FISCAL REPORTING AND BILLS MARCH

5.1. Bank Statements (Insert 5.1)

5.2. Profit and Loss Comparison (Insert 5.2)

5.3. Balance Sheet (Insert. 5.3)

5.4. Aging Summary (Insert 5.4)

5.5. Income

-Chamber Plan \$702.75 (Insert 5.5)

5.6. Investment Statement (Insert 5.6)

5.7. Outgoing Payments (Insert 5.7)

5.7.1. VRVA - **\$1,688.40 (Cheque)**

5.7.2. Coaldale Inn –**\$487.90 (Cheque)**

-Board Meeting –March 2 – \$151.25

-AGM Meeting – March 16 – \$234.65

-A&A Meeting – March 28 - \$102.00

5.7.3. Telus \$44.65, Email \$8.19 (**Direct Withdrawal**)

-Telus phone line update

5.7.4. Sunny South News Renewal - **\$25.19 (Cheque)**

5.7.5. Warwick Printing – Stickers **\$259.86 (Cheque)**

MOTION

MSC: J. Van Rijn/D. Tonin

BIMT the Board approve the expenses as presented.

Carried

5.8. Membership – Terry Roosen

5.8.1. Membership

- Clearly Lovely is not interested in renewing membership.
- 106 total members

5.8.2. B2B Meeting update

- Spoke with Everette Duerksen from Ignite CPA to see if he could come do a presentation concerning financial strategic planning for business.
- Sounds like he is willing to present for April.
- Community Future of Lethbridge is recommend for perhaps our May B2B meeting. They are transition to a new director, Troy Grainger, and he could speak to the improvement made to the available grants available for store frontage upgrades. Jack will reach out.

5.9. Local Advocacy – Leonard Fast

5.10. Community – Daryl Tonin

- Town is not hosting an Easter Egg Hunt this year
- Private citizens have taken the initiative to host a similar event taking place in Cottonwood.
- Question was raised if the Chamber should donate any time and/or money to the cause?
- Chamber feels that we can wait until next year when the Town will host a town-wide event.
- A concern was brought forward the optics may not be favorable for the Chamber to sponsor an event that it is taking place in what may be perceived as an exclusive location, rather than a common location.
- May not be an ideal event for Chamber brand recognition.

5.11. Events – Robert Woolf (Insert 6.5)

- Awards and Achievement Banquet update
 - For consideration – Membership anniversary certificates.
 - In the past, small inukshuk were given to anniversary members, to celebrate their patronage and to encourage ticket sales.
 - Not sure if we have time to make this addition.
 - Board is encouraged to reach out to membership concerning A&A sponsorship. Another email will be circulated.

5.12. Communications – Jack Van Rijn

- Proposal from Sunny South news -Tabled to next meeting
- U of A Rehab Robotics Lab Advertising. Reaching out for to get people involved in their study. Chamber agrees to send out any info they are wanting to share via our social networks at no charge.

5.13. Political Advocacy – Derek Connick

5.14. Director - Jack Penner

5.15. Director – Archie Mpofu

- Start dialogue about Candy Parade
- Town hosts this event.

5.16. Director – Clayton Varjassy

5.17. Executive Director – Colleen Van Raalte –

5.17.1. AGM minutes

5.17.2. Discount Services – Eleavon

-Merchant Payment processor through Canadian Chamber

-Kickback is \$100 customer sign-up + 15% per transaction based on a fee schedule.

These fees would be sent to the Chamber monthly.

-Chamber can keep track with an on-line reporting portal.

-There is no fee to the Chamber for entering into this agreement.

-Agreement needs to be signed.

MOTION

MSC: J. Van Rijn/A. Mpofu

BIMT the Board approves to enter a partnership with Eleavon, a merchant payment processor, and authorize L. Fast to sign the agreement.

Carried

5.17.3. Chamber market Initiative (forthcoming)

5.17.4. Chamber sticker distribution

-Board would like to distribute the stickers personally.

6. NEW BUSINESS

7. UP COMING MEETINGS

-April 13 – A&A Meeting

-April 20 - B2B meeting

-April 23 – A&A Banquet

-May 4 – Board Meeting

8. ADJOURNMENT

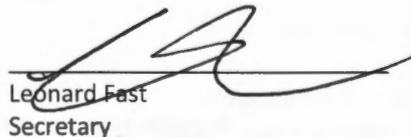
MC: Jack VR

BIMT the meeting of April 6, 2022 is adjourned.



René van de Vandel
President

June 1, 2022
Date



Leonard Fast
Secretary

1/6/22
Date