
The Coaldale and District Chamber of Commerce | Box 1117, Coaldale AB, T1M 1M9
Ph: 403-345-2358 | info@coaldalechamber.com | coaldalechamber.com

- Attendance:** René van de Vendel, Destiny Homes Inc., - President
Terry Roosen, Scotiabank – 1st VP
Jack Van Rijn, 476380 Alberta Ltd. – 2nd VP
Leonard Fast, Leonard D. Fast Law – Corporate Secretary
Graham Duke, KPMG – Treasurer
Archie Mpofu, Wholeleaf Foods – Director
Jack Penner, NAPA Auto – Director
Daryl Tonin, Stop N’ Go – Director
Clayton Varjassy, Cottonwood Records – Director
- Regrets:** Derek Connick, Westland Insurance Group Ltd. – Director
Robert Woolf, Crop Innovations Inc., – Director
- Guest:** Colleen Van Raalte – Executive Director
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1. CALL TO ORDER AND WELCOME

2. APPROVAL OF AGENDA

2.1. Addition or Deletions

MOTION

MSC: J. Van Rijn/T. Roosen

BIMT the Board approves the agenda.

Carried

3. APPROVAL OF MINUTES

3.1. Board Meeting – May 4, 2022

MOTION

MSC: T. Roosen/C. Varjassy

BIMT the Board approves the minutes of May 4, 2022 as circulated.

Carried

4. ACTION ITEMS FROM MAY MEETING

- ACTION: Colleen to reach out to Project Arc Manufacturing

5. FISCAL REPORTING AND BILLS MAY

- 5.1. Bank Statements (Insert 5.1)
- 5.2. Profit and Loss Comparison (Insert 5.2)
- 5.3. Balance Sheet (Insert. 5.3)
- 5.4. Aging Summary (Insert 5.4)
- 5.5. Scotiabank Investment Statement (Insert 5.5)
- 5.6. Income
 - Chamber Plan \$808.61 (Insert 5.6)

- 5.7. Outgoing Payments (Insert 5.7)
 - 5.7.1. VRVA – **-\$1382.68 (Cheque)**
 - Admin Fees \$1,132.74
 - Black Sun Hosting - \$160.55
 - Website Plugins - \$89.39
 - 5.7.2. Coaldale Inn – **\$277.25 (Cheque)**
 - Board Meeting –May 4 – \$122.30
 - B2B Meeting – May 18 – \$154.95
 - 5.7.3. Telus **\$44.10**, Email **\$8.19 (Direct Withdrawal)**
 - 5.7.4. Westland Insurance (Directors' & Officers' Liability)- **\$646.00 (Cheque)**

MOTION

MSC: G. Duke/J. Penner

BIMT the Board approve the expenses as presented.

Carried

6. SUB COMMITTEE REPORTS

6.1. Executive – René van de Vendel

6.2. Membership – Terry Roosen

6.2.1. Membership

- Prairie Wide Insurance no longer interested in membership.
- Jack will reach out to Prairie Wide Insurance.
- New member Shaun Leffers Hawk Eye Heating and AC.
- Bobby Gathercole from Royal LePage South Country.

MOTION:

MSC: T. Roosen/J. Penner

**BIMT the Board approves as new member to the Chamber Hawk Eye Heating and AC, Shaun Leffers and Bobby Gathercole from Royal LePage South Country.
Carried**

6.2.2. B2B Meeting

- Had a meeting with Lethbridge College. Scott Elford, Employer Partner Outreach Lead, LC Extension and Jason Donkersgoed- Director of the Lethbridge College Extension.
- Productive conversation.
- Potential looks good for getting into a relationship with them.
- Maybe they could be presenters in the fall to our members.
- They are doing a lot of research. They took over the land at the research center on HWY 3 as well as in Brooks.
- Dustin Yanke and Cam Mills would like to speak at our next B2B Meeting regarding a kickoff to an on-line survey going out about the Civic Square Outdoor Space. They just wanted to 5-10 minutes to address the businesses in attendance.
- Have not heard back from 2Point0 for presentation at the June meeting but assume they are a go.
- Questions was raised if we should host a June meeting considering that the May event was a little thin.
- Calendar invite might be a good idea to use. Might bypass email spam filters.
- Next meeting is June 15, 2022.

6.3. Local Advocacy – Leonard Fast

-There was an email scam that L. Fast office was targeted with.

6.4. Community – Daryl Tonin

6.5. Events – Robert Woolf

-ACTION: Robert to book a date for next year's event.

6.6. Communications – Jack Van Rijn

-Chamber market is forthcoming.

6.7. Political Advocacy – Derek Connick

-Rachael Harder's Community Builder Awards.

-Accepting nominations for Youth Leader, Community Leader, Not-for-Profit Leader, Business Leader. Deadline, Friday June 10.

6.8. Director - Jack Penner

6.9. Director – Archie Mpofu

-Might be an idea to create an FB event when promoting the B2B meetings.

-Check in process could be added to the agenda at the meetings.

6.10. Director – Clayton Varjassy

-Discussion regarding Chamber's involvement with the Town's Summer Fest (formerly Settlers Days) and Night of Lights events.

-Both events were handed over to the Town via the Chamber in 2017.

-Cindy Hoffman is no longer with the Town.

-Clayton is taking over for the rest of the year for an interim position and is the point of contact concerning these events.

-Board was asked to discuss about what the Chamber's role could be with these events.

-Last year the Chamber hosted an iced-tea booth for the Main-Street event.

-Aug 6 is the event date for Coaldale Summer Fest.

-Maybe the Chamber can sponsor a portion of the event, like at the Owls Nest, or entertainment venue, and have the Chamber's banner up to reflect the sponsorship.

MOTION:

MSC: G. Duke/L. Fast

BIMT the Board approves a maximum of \$1,000 to participate in some capacity with Coaldale's Summer Fest, as to be determined by the board.

Carried

6.11. Executive Director – Colleen Van Raalte

-Thank you card from Wayne Street.

7. NEW BUSINESS

8. UP COMING MEETINGS

-June 15 - B2B meeting

-Sept 7 - Board Meeting

-With the board not meeting over the summer, the board should consider empowering the Executive to oversee any operational details over the summer.

MOTION:

MSC: A. Mpofu/L. Fast

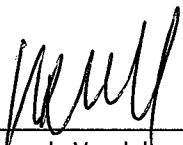
BIMT the Board approves to empower the executive to oversee any operations details that may take place over the summer months.

Carried

9. ADJOURNMENT

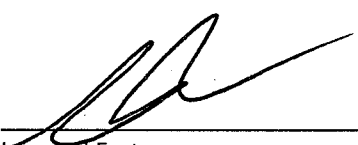
MC: J. Penner

BIMT the meeting of June 1, 2022 is adjourned.



René van de Vandel
President
Sept. 7 2022

Date



Leonard Fast
Secretary

Date