
The Coaldale and District Chamber of Commerce | Box 1117, Coaldale AB, T1M 1M9
Ph: 403-345-2358 | info@coaldalechamber.com | coaldalechamber.com

Attendance: René van de Vendel, Destiny Homes Inc., - President
Jack Van Rijn, 476380 Alberta Ltd. – 2nd VP
Leonard Fast, Leonard D. Fast Law – Corporate Secretary
Graham Duke, KPMG – Treasurer
Derek Connick, Westland Insurance Group Ltd. – Director
Archie Mpofu, Wholeleaf Foods – Director
Daryl Tonin, Stop N’ Go – Director
Clayton Varjassy, Cottonwood Records – Director
Robert Woolf, Crop Innovations Inc., – Director

Regrets: Jack Penner, NAPA Auto – Director
Terry Roosen, Scotiabank – 1st VP

Guest: Colleen Van Raalte – Executive Director

1. CALL TO ORDER AND WELCOME

2. APPROVAL OF AGENDA

2.1. Addition or Deletions

MOTION
MSC: A. Mpofu/D. Connick
BIMT the Board approves the agenda.
Carried

3. APPROVAL OF MINUTES

3.1. Board Meeting – June 1, 2022

MOTION
MSC: J. Van Rijn/R.Woolf
BIMT the Board approves the minutes of June 1, 2022, as circulated.
Carried

4. ACTION ITEMS FROM JUNE MEETING

ACTION: Robert to book a date for next year’s A&A event.

-Proposed date January 28, February 4, February 11

-Board selects the next Awards and Appreciation Banquet to be held January 28, 2023.

5. FISCAL REPORTING AND BILLS JUNE

5.1. Bank Statements June (Insert 5.1)

5.2. Bank Statements July (Insert 5.2)

5.3. Bank Statements August (Insert 5.3)

5.4. Profit and Loss Comparison (Insert 5.4)

5.5. Balance Sheet (Insert. 5.5)

- 5.6. Aging Summary (Insert 5.6)
- 5.7. Scotiabank Investment Statements (Insert 5.7)
- 5.8. Income
 - June – Chamber Plan \$781.80 (Insert 5.8.1)
 - July – Chamber Plan \$797.77 (Insert 5.8.2)
 - August – Chamber Plan \$782.58 (Insert 5.8.3)

5.9. Outgoing Payments

June

VRVA – **\$945.00 (Cheque)** *Insert 5.9.1.1*

Coaldale Inn – \$112.48 + 247.95= **\$360.43 (Cheque)** *Insert 5.9.1.2*

Google Email Expenses, June 1- **\$8.19 (Direct Withdrawal)**

Telus, June 12 - **\$37.51 (Direct Withdrawal)**

Microsoft Account, June 23 - **\$82.95 (Direct Withdrawal)**

July

VRVA – **\$945.00 (Cheque)** *Insert 5.9.1.3*

Town of Coaldale (Summer Fest Sponsorship) **\$1,000 (Cheque)** *Insert 5.9.1.4*

Google Email Expense, July 14 - **\$8.19 (Direct Withdrawal)**

Telus, July 11 - **\$40.58 (Direct Withdrawal)**

August

VRVA – **\$945.00 (Cheque)** *Insert 5.9.1.5*

Google Email Expense, August 1 - **\$8.19 (Direct Withdrawal)**

Telus, August 11 - **\$40.58 (Direct Withdrawal)**

MOTION

MSC: G. Duke/D. Tonin

BIMT the Board approve the expenses as presented.

Carried

5.10. Item for discussion: Westland Insurance Cyber Select Insurance Quote **\$400.**

-We should ask how other Chamber's are dealing with this.

ACTION: Colleen to reach out to Chamber Executives regarding Cyber Insurance.

MOTION

TABLED: J. Van Rijn

Motion tabled to next meeting until more information can be secured.

5.11. Treasurer Report – Graham Duke (Insert 5.11)

-Nothing irregular to note.

-The actual vs budget is on par.

-Chamber has a healthy budget and is in a great position to take on projects.

6. SUB COMMITTEE REPORTS

6.1. Executive – René van de Vendel

- Rachael Thomas' office reached out to the Coaldale Chamber concerning Elections Canada district redistribution changes and the impact it will have on our neighbouring communities.
- The issue at hand did not affect Coaldale.
- No feedback was provided by the board when the email that was circulated, as such no response was given.
- Once elections Canada have made up their minds, it's pretty much set in stone.
- Lethbridge Chamber connections: Renè has been in communication with Willem Fraser from the Lethbridge Chamber. Willem would like to participate with the Coaldale Chamber. He recently moved to Coaldale and works for the Lethbridge Chamber as Manager, Advocacy & Community Development.
- Coaldale Chamber AGM is schedule for February 15, 2023
- Graham will have budget proposal for January meeting.
- Board members should consider their own term and what steps they would like to take with the Chamber for the following year.

6.2. Membership – Terry Roosen

6.2.1. Membership

- No New memberships

6.2.2. B2B Meeting

September

- With the help of Jack, I have lined up RCMP Sgt. David Marentette to speak on the topic of SCAN: How it can help Local Police and Communities. (SCAN Stands for Safer Communities and Neighborhoods)
- Sgt. Marentette has been confirmed for September 22. 2022.
- Any more ideas for subsequent meetings?

Booked for November 16, 2022

- Octopus Creative in-person webinar. What to post on social media
- Cost \$37.50 + GST. Could secure a recording of the presentation for roughly the same. \$70.87 total.

MOTION:

MSC: G. Duke/L. Fast

BIMT the Board approves to spend \$70.87 to pay for Octopus Creative to present at the Chamber's next B2B meeting.

Carried

- Discussion was held about how the Chamber can show appreciation to non-self-promoting presenters.
- Chamber can secure gift cards from various business in town. This would support our local businesses as well.
- Lunch for presenters are still compliments of the Chamber.

ACTION: Colleen to secure thank you cards.

MOTION:

MSC: G. Duke/R. Woolf

BIMT the Board approves to appreciate non-self-promoting B2B presenters in the form of \$25 gift cards from various Chamber member business.

Carried

6.3. Local Advocacy – Leonard Fast

6.4. Community – Daryl Tonin

- There is a concept being circulated for provincial police service. Is this movement something that the Chamber needs to become involved with?
- It is just a concept being circulated as pertaining to the UCP leadership race.
- Town of Coaldale has been meeting with Justice Minister. Coaldale is the only community in Canada paying 100% of its policing cost. The Town of Coaldale is working with the Federal government, to reach the status quo of every other town and municipality, where the government pays for 30% of the annual contract.

6.5. Events – Robert Woolf

ACTION: Robert to book a venue for the Chamber Awards Dinner scheduled for January 28, 2023.

6.6. Communications – Jack Van Rijn

- Chamber Market Report (Insert 6.6)
- Chamber Market has vendors and consumers, buying and selling in a type of on-line shopping mall.
- It would be of great assistance to small businesses in our community to be a part of this program. Fits well with the Chamber's programming to shop local.
- To support this program there is an opportunity for the Chamber to pay for the first 10 vendors who want to be part of ChamberMarket.com. Would cost the Chamber approximately \$30 each.
- To promote small business, the board also would like to offer free Chamber membership to these first 10 vendors until the end of 2023.

MOTION:

MSC: G. Duke/L. Fast

BIMT the Board approves to spend to a maximum of \$300, to offer the first 10 vendors who join the ChamberMarket.com, the cost of the merchant application fee and include a free Coaldale Chamber Membership expiring December 31, 2023.

Carried

- Business Resources page has been included, promoting the services provided by Communities Futures. Social media posts have also been generated to promote the page's content.
- Colleen did a very nice job putting this together for the Chamber.
- Sunny South Ads. The Town of Coaldale is paying for Sunny South News subscriptions, for all residence in Coaldale, up to the end of 2022. Did the Chamber want to utilize this opportunity for general Chamber messaging?
- Sunny South News caters more towards our senior populations rather than to our business segment. Monies could be better used by boosting social media advertisements.

6.7. Political Advocacy – Derek Connick

6.8. Director - Jack Penner

6.9. Director – Archie Mpofu

6.10. Director – Clayton Varjassy

6.11. Executive Director – Colleen Van Raalte

-Thank you notice received from the Town of Coaldale for Summerfest sponsorship.

7. NEW BUSINESS

8. UP COMING MEETINGS & EVENTS

-September 21, B2B Meeting

-October 5, Board Meeting


-January 28, 2023, Awards and Appreciation Banquet

-February 15, 2023, Coaldale Chamber AGM

9. ADJOURNMENT

MC: D. Connick

BIMT the meeting of September 7, 2022 is adjourned.



René van de Vandel
President

Oct. 5 2022
Date



Leonard Fast
Secretary

Oct 7, 2022
Date