
The Coaldale and District Chamber of Commerce | Box 1117, Coaldale AB, T1M 1M9
Ph: 403-345-2358 | info@coaldalechamber.com | coaldalechamber.com

Attendance: René van de Vendel, Destiny Homes Inc. - President
Terry Roosen, Scotiabank – 1st VP
Jack Van Rijn, 476380 Alberta Ltd. – 2nd VP
Leonard Fast, Leonard D. Fast Law – Corporate Secretary
Archie Mpofu, Wholeleaf Foods - Director
Jack Penner, NAPA Auto – Director
Daryl Tonin, Stop N’ Go – Director
Clayton Varjassy, Cottonwood Records - Director
Robert Woolf, Crop Innovations Inc – Director

Regrets: Derek Connick, Westland Insurance Group Ltd. – Director
Graham Duke, KPMG – Treasurer

Guest: Colleen Van Raalte – Executive Director

1. CALL TO ORDER AND WELCOME

2. APPROVAL OF AGENDA

2.1. Addition or Deletions

MOTION

MSC: J. Van Rijn / R. Woolf

BIMT the Board approves the agenda.

Carried

3. APPROVAL OF MINUTES

3.1. Board Meeting – October 5, 2022

MOTION

MSC: D. Tonin / T. Roosen

BIMT the Board approves the minutes of October 5, 2022.

Carried

4. ACTION ITEMS FROM JUNE MEETING

ACTION: Terry to present options for an investment program at the next board meeting.

- We topped up the GIC to \$25,000 and renewed for another 13 months at an interest rate of 4.5%.
- We have a cashable investment product with an interest rate of 3.25%.
- We have a lock-in type product for 13 months at an interest rate of 4.55%.
- Keeping a balance of \$20K in the account would eliminate bank fees.
- Would like some input from Graham before we proceed with any type of investment.

MOTION

MSC: T. Roosen / R. Woolf

BIMT the Board approves to table any further action for investments until the treasurer has an opportunity to weigh in.

Carried

ACTION: Terry to speak with Jack and Kalen about when is a good time for a Civic Square Tour.

- The beginning of December is when the board can tour the new building.

- We can have our next board meeting, scheduled for December 7 in one of the rooms.
- Lunch can be ordered in.

ACTION: René will speak make booking arrangements with Ken concerning the Chamber's Christmas event. (Complete)

5. FISCAL REPORTING AND BILLS OCTOBER

- 5.1. Bank Statements (Insert 5.1)
- 5.2. Profit and Loss Comparison (Insert 5.2)
- 5.3. Balance Sheet (Insert. 5.3)
- 5.4. Aging Summary (Insert 5.4)
- 5.5. Income - Chamber Plan \$784.56 (Insert 5.5)
- 5.6. Outgoing Payments (Insert 5.6)
 - 5.6.1. VRVA - **\$1338.75 (Cheque)**
 - 5.6.2. Coaldale Inn - **\$429.21 (Cheque)**
 - Board Meeting Oct 5 \$118.60
 - B2B Meeting Oct 19 \$245.42
 - A&A Meeting Oct 24 \$65.19
 - 5.6.3. Telus **\$40.58**, Email **\$8.19 (Direct Withdrawal)**

MOTION

MSC: L. Fast / C. Varjassy

BIMT the Board approve the expenses as presented.

Carried

6. SUB COMMITTEE REPORTS

- 6.1. Executive – René van de Vendel
 - Link Pathway is asking for support in two ways.
 - One way is to send a form letter of support they their board generated.
 - Another way is to sponsor an element. Sponsorship packages are available on their website.
 - We should invite them to speak at our B2B meeting in January.
 - The Chamber will wait until a visit from Link Pathway before reviewing sponsorship opportunities.
- 6.2. Membership – Terry Roosen
 - 6.2.1. New member - PK Equipment Services – Kristof Pieters
 - Primary reason for wanting membership is to access Chamber Plan benefits.

MOTION

MSC: T. Roosen/A. Mpofu

BIMT the Board accepts PK Equipment services as new member to the Coaldale Chamber of Commerce.

Carried

- 6.2.2. 2023 membership Rates
- Current Rates: Non-Profit \$55, Citizen \$55, 0-1 Employee \$99, 2-5 Employees \$175, 6-10 Employees \$250, 11+ Employees \$350.
 - 2022 had 8 new members. Currently at 109 members.
 - With inflation, maybe we should consider keeping prices status quo
 - What is the Coaldale Chamber rates in comparable to other Chambers?

- 6.2.3. B2B Meeting
- November 16 Meeting -Octopus Creative in-person webinar.
"What to post on social media".

6.3. Local Advocacy – Leonard Fast

6.4. Community – Daryl Tonin

- 6.5. Events – Robert Woolf
- A&A Banquet, January 28, 2023 – Update
 - We meet on Monday and increased the single price to \$90 a ticket.
 - Table price to remain the same at \$600 per table (seats 8).
 - We are going to eliminate the silent auction and increase the balloon draw to two prizes. Second prize is to be determined but we are working towards a weekend getaway for two.
 - Robert orally presented the A&A budget. Expenses are approximately \$18,500 with a profit of just over \$2000 prior to any sponsorships.
 - Request was made to have a hard copy of the A&A budget circulated to the board

MOTION

MSC: R. Woolf / T. Roosen

BIMT the Board tentatively accepts the A&A budget as presented.

Carried

- 6.6. Communications – Jack Van Rijn
- Chamber Market Press Release and advertisement
 - Comment was made to change the social media post to have a direct link to the Chamber Market page rather than just to our main website.
 - Jack would like all Chamber related meetings to be sent on via Google invitation, including A&A meetings.

6.7. Political Advocacy – Derek Connick

6.8. Director - Jack Penner

- 6.9. Director – Archie Mpofu
- The previous B2B presenter, Zyna Taylor from Lethbridge family Services, regarding the Rural Immigration Program, was helpful.
 - Having the Town become more involved would be a great asset to the community.

- 6.10. Director – Clayton Varjassy
- Night of Lights Parade and Winter Walk In The Park.
- Winter walk in the park will only be open 7 nights this year. Dates will fall on the evenings of Wednesday and Saturday.
 - There is a potential to host an evening, sponsor wagon rides for \$500, sponsor an activity, or have a decorated area.
 - The Town would decorate our area and we could provide a coroplast sign with our logo on it.
 - Consensus is that the Chamber should put up a display and host an evening. If we host an evening, we should sponsor that night for wagon rides too.
 - Saturday evening was a day that was recommended.
 - Daryl and Clayton will work out the details on this.

MOTION

MSC: L. Fast / T. Roosen BIMT the Board spend up to a maximum of \$1200 to support the winter walk in the park and parade of lights to be taken from the existing Chamber initiatives budget. Carried

6.11. Executive Director – Colleen Van Raalte

-Upcoming board member vacancy.

-Terry will be retiring from Scotiabank at the end of December.

-Terry is requested to set up speakers for our B2B meetings for January and February.

-Chair vacancy position defaults to president.

-ACTION: René will speak with Jack Penner and ask if he is willing to fill the position of Membership Chair for six weeks until a new one can be selected at our AGM taking place in February.

-Scott Walls – Earns National Recognition

-Lethbridge County Contact Update – Mark Sayers

-Town of Coaldale Contact Update – Jordan Sailer

7. NEW BUSINESS

8. UP COMING MEETINGS

-November 16, B2B member Meeting

-TBD: A&A Meeting

-December 7, Board Meeting. Location Civic Square Board Room

-December 21 at 5pm, Christmas Mixer

-January 28, 2023, Awards and Appreciation Banquet

-February 15, 2023, Coaldale Chamber AGM

9. ADJOURNMENT

MC: R. Woolf

BIMT the meeting of November 2, 2022 is adjourned.

René van de Vandel
President

Leonard Fast
Secretary

Date

Date

MOTION

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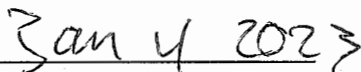
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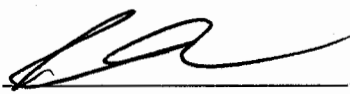
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René van de Vandel
President



Date



Leonard Fast
Secretary

Date