

---

The Coaldale and District Chamber of Commerce | Box 1117, Coaldale AB, T1M 1M9  
Ph: 403-345-2358 | info@coaldalechamber.com | coaldalechamber.com

---

- Attendance:**    **Robert Woolf**, Crop Innovations Inc., – President  
                      **Bobby Gathercole**, Grassroots Realty South – 1st VP  
                      **Jack Van Rijn**, 476380 Alberta Ltd. – 2nd VP  
                      **Devin Phalen**, ATB Financial – Corporate Secretary  
                      **Darcy Turner**, Scotia Bank – Treasurer  
                      **Yumara Coteron**, Sunny South Lodge – Director  
                      **Leonard Fast**, Leonard D. Fast Law –Director  
                      **Jack Penner**, NAPA Auto – Director  
                      **Daryl Tonin**, Stop N’ Go – Director  
                      **Clayton Varjassy**, Cottonwood Records – Director
- Regrets:**        **Mandy Deleeuw**, Manik Signs and Graphics – Director  
                      **René van de Vendel**, Destiny Homes Inc. – Past President
- Guest:**         Colleen Van Raalte – Executive Director
- 

**1. CALL TO ORDER AND WELCOME**

**2. INVITED GUEST PRESENTATION**

-Mark Anderson, CPO – Ride for Dad

**3. APPROVAL OF AGENDA**

3.1. Addition or Deletions

-Addition of AGM registration fees at point 7.8.7.

**MOTION**

**MSC: Jack Van Rijn / B. Gathercole**

**BIMT the Board approves the agenda as amended.**

**Carried**

**4. APPROVAL OF MINUTES**

4.1. Board Meeting – March 5, 2025

-Minutes need to change with Jack Penner and Robert Woolf listed as attending.

**MOTION**

**MSC: C. Varjassy / Y. Coteron**

**BIMT the Board approves the minutes of March 5, 2025 as amended.**

**Carried**

## 5. ACTION ITEMS FROM FEBRUARY MEETING

### 6. 90 DAY ROCKS CHECKINS (OnTrack/Off Track)

- AGM – Board testimonials - Robert - **Off** track, Table to next meeting.
- Business door knocking (Engagement) – Robert/Jack – **On** Track
- Welcome Wagon – Bobby – **Off** Track, Tabled to next meeting.
- New B2B Strategies – Bobby – **Off** track, Tabled to next meeting
- Farmer’s Market collaboration – Bobby - **Off** Track, Tabled to next meeting
- Elections Federal – Darcy **On** Track
- Municipal Forum – Darcy **On** track
- Updating website with new cord focus and niche – Colleen **On** Track
- New Business start-up study – Office space and employee(s) - **Off** track, Tabled to next meeting

### 7. FISCAL REPORTING AND BILLS MARCH

- 7.1. Bank Statements (Insert 7.1)
- 7.2. T5 Statement (Insert 7.2)
- 7.3. Statement of Activity (Insert 7.3)
- 7.4. Statement of Financial Position (Insert. 7.4)
- 7.5. Aging Summary (Insert 7.5)
- 7.6. Budget vs. Actuals Comparison (Insert 7.6)
- 7.7. Chamber Plan Statement \$932.86 (Insert 7.7)
- 7.8. Outgoing Payments (Insert 7.8)
  - 7.8.1.VRVA – \$2,658.12 (**Cheque**)
    - Admin – 1,747.83, Job Fair - \$634.31
    - Job Fair Expenses: Red Apple, \$48.30; Walmart \$12.58; Stop N Go \$150
    - Stamps - \$65.10
  - 7.8.2.Coaldale Inn – **\$630.99 (Cheque)**
    - Board meeting March 5 – \$153.87
    - B2B AGM meeting March 19 -\$294.46
    - Board meeting Elections March 26 - \$182.66
  - 7.8.3.Telus **\$48.30**, Email **\$9.83 (Direct Withdrawal)**
  - 7.8.4. Southern Alberta Newspapers **\$599.76 (Cheque)**
  - 7.8.5. Minuteman Press - **\$10.50 (Cheque)**
  - 7.8.6. Darcy Turner Job Fair Survey courier charges - **\$19.95 (Cheque)**
  - 7.8.7. Darcy Truner ACC AGM Registration Fee - \$472.50

### **MOTION**

**MSC: D. Turner / J. Penner**

**BIMT the Board accepts the financials and approves the expenses as presented.**

**Carried**

## 8. SUB COMMITTEE REPORTS

### 8.1. President - Robert Woolf

#### 8.1.1. Welcome to new board members

-Welcome to Yumara and Devin to the Chamber Board.

-Board assignments were discussed and determined as follows:

- **Robert Woolf**, President, Term 2025-27, Signing Authority.  
*Executive Committee Chair.*
- **Bobby Gathercole**, 1<sup>st</sup> VP, Term 2025-27, Signing Authority.  
*Local Advocacy Committee Chair.*
- **Jack Van Rijn**, 2<sup>nd</sup> VP, Term 2025-27, Signing Authority.  
*Communications Committee Chair.*
- **Devin Phalen**, Corporate Secretary, Term 2025-27, Signing and Post Office Authority.  
*Community Committee Chair.*
- **Darcy Turner**, Treasurer, Term 2025-27.  
*Political Advocacy Committee Chair.*
- **Yumara Coteron**, Director, Term 2025-26.  
*Membership Committee Chair*
- **Clayton Varjassy**, Director, Term 2024-26  
*Events Committee Chair*
- **Mandy DeLeeuw**, Director, Term 2024-26
- **Leonard Fast**, Director, Term 2025-27
- **Jack Penner**, Director, Term 2024-2026
- **Daryl Tonin**, Director, Term 2024-2026
- **René van de Vendel**, Past President

-Kudos to Leonard Fast for his many years of services as corporate secretary. The Chamber Board is pleased you are still willing to participate on the board as a director!

#### 8.1.2. Alberta AGM update

-Darcy has been found willing to participate in the upcoming ACC AGM taking place in Medicine hat.

-The ACC is providing a bursary of \$750 that will be awarded to 10 Chamber members, through an application process. This is to help offset costs they may be prohibitive to smaller chamber. Darcy has submitted a letter to ACC as part of the application process for this bursary and will keep the board informed of the result. (Insert 8.1)

-In the meantime, Darcy has completed the registration process.

#### 8.1.3. Changing of Bylaws and Policy

-Robert proposes a bylaw change to allow the President to serve for up to two consecutive terms. **(TABLED)**

### 8.2. Past President - Rene van de Vendel

### 8.3. Executive Director – Colleen Van Raalte

-Job fair budget update. With the grant received, less expenses, the event net income was \$5,478.68

-Raymond Chamber is hosting a Trade show and Car show on April 26.

-Southern Alberta Chamber Meeting – Tentative booked for June 4.

#### 8.4. Membership, B2B, Local Advocacy – Bobby Gathercole

##### 8.4.1. Membership

- New Member: Summit Professional Services
- New Member: S&G Bookkeeping
- Prospective Member: Child Care Business (main street)

#### **MOTION**

**MSC: B. Gathercole / D. Turner**

**BIMT the Board accepts as members to the Coaldale Chamber of Commerce, Summit Professional Services and S & G Bookkeeping, under the terms of our bylaws and policy.**

**Carried**

##### 8.4.2.B2B Meetings

- April: Careers Nextgen - Kristy Vassell and Alicia Hughes
- May: Canada Federations of Independent Business (CFIB) (Tentative)
- June: McCain Plant Tour (Tentative)

#### 8.5. Political Advocacy & Treasurer- Darcy Turner

##### 8.5.1.Job Fair Recap.

- The Job Fair hosted 28 table participants with approximately 200 people in attendance.
- We heard a lot of positive comments concerning this event.
- Some table participants were even surprised when they ran out of their promotional materials.
- The Chamber should be hosting this event on an annual basis.
- Darcy would be happy to collaborate with the next event organizer.

##### 8.5.2.Federal Elections:

- Election Date April 28, 2025.
- Coaldale Chamber Forum: April 14, 2024. Civic Square Atrium.
- Confirmed: Marc Slingerland (CHP), Rachael Thomas (CPC), Chris Spearman (LPC), Amber Murray (GPC), Nathan Svoboda (NDP)
- Invited: Clara Piedalue (PPC),
- Duncan Lloyd has agreed to help co-moderate the forum.
- ACTION: Jack Van Rijn will reach out to Wayne Street to see if he will also co-moderate the Federal Election Forum (*Confirmation of attendance has since been received*).**
- ACTION: Jack Van Rijn to Book Tables 6 raised tables with table clothes and bar stools for the Forum**
- ACTION: Daryl Tonin and Jack Penner agree to coordinate volunteers for timing through Coaldale's Toast Masters Club.**

##### 8.5.3.Municipal elections:

- Municipal Election Dates: Advance Voting October 9, 11, 14, 18. Voting Day October 20.
- The Gem of the West has been tentatively booked for September 24.
- Comment was made that the Town's Civic Square Atrium should be consider due to its high quantity technical services (mics, audio, visual) and superior acoustics. **(TABLED)**

8.6. Community Committee – Daryl Tonin

-Kudos to Darcy for all your hard work hosting the Job Fair!

8.7. Events Committee - Clayton Varjassy

8.7.1. Hand-Ride Contact Renewal

-The contract for advertising with the Handi-Ride up for renewal. The cost to continue one year of advertisements is still \$1,500. Did the board want to renew the contract? The cost has already been approved in the Chamber's 2025 budget.

**MOTION**

**MSC: J. Van Rijn / D. Turner**

**BMIT the board approves renewing the advertising contract for one year with the Coaldale & District Handi-Ride Association.**

**Carried**

8.7.2. Mark Anderson CPO – Ride for Dad

- Ride for a Dad is a charitable organization dedicated to raising funds for prostate Cancer research and awareness.
- Ride for Dad here in Coaldale is looking to host a fundraiser at the Shift Recreation Centre by hosting a live country music concert. Country music artists headliners will feature Jadon McCoy and the Road Hammers, with special guests Meagan Sawson and Bow City Underground as openers. The event takes place on July 19, 2025.
- Ride for Dad has raised 60% of the event budget through various sponsorships from notable businesses in the area. They are looking to fulfill the last \$20,000 of their funding.
- Full ticket proceeds will be donated to Ride for Dad.
- Various sponsorship levels were discussed.
- \$5,000 would give the Chamber VIP access in the form of a table of 8, or alternatively 8 tickets. If the Chamber does not use all of the tickets, it could raffle them off to the membership.
- Some form of printed recognition in advertisement can be negotiated.

**MOTION**

**MSC: L. Fast / D. Turner**

**BIMT The board approves to spend \$5,000 to sponsor the Road Hammers Concert, presented by Ride for Dad.**

**Carried**

8.8. Communications – Jack Van Rijn

8.9. Director – Jack Penner

8.10. Director – Leonard Fast

8.11. Director – Mandy Deleeuw

8.12. Director – Yumara Coteron

8.13. Director - Devin Phalen

**9. UPCOMING MEETINGS**

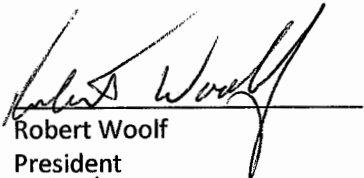
- Election Forum: April 14, Civic Square Atrium. Doors open at 6pm.
- B2B Meeting: April 16
- Board Meeting: May 7

**10. ADJOURNMENT**

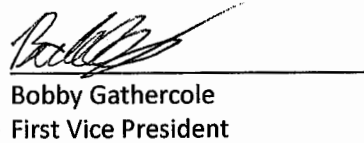
**MOTION**

**MS: T. Turner**

**BIMT the meeting of April 2, 2025 is adjourned.**

  
Robert Woolf  
President

May 07, 2025  
Date

  
Bobby Gathercole  
First Vice President

May 7th 2025  
Date