
The Coaldale and District Chamber of Commerce | Box 1117, Coaldale AB, T1M 1M9
Ph: 403-345-2358 | info@coaldalechamber.com | coaldalechamber.com

Attendance: **Robert Woolf**, Crop Innovations Inc., – President
 Bobby Gathercole, Grassroots Realty South – 1st VP
 Jack Van Rijn, 476380 Alberta Ltd. – 2nd VP
 Devin Phalen, ATB Financial – Treasurer
 Clayton Varjassy, Cottonwood Records – Corporate Secretary
 Yumara Coteron, Sunny South Lodge – Director
 Daryl Tonin, Stop N’ Go – Director
 Jack Penner, NAPA Auto – Director
 Clayton Varjassy, Cottonwood Records – Director

Regrets: **Leonard Fast**, Leonard D. Fast Law –Director
 Mandy deLeeuw, Manik Signs and Graphics – Director
 René van de Vendel, Destiny Homes Inc. – Past President

Guest: Colleen Van Raalte – Executive Director

1. CALL TO ORDER AND WELCOME

2. PRESENTATION - Mark Anderson – Ride of Dad

- Coaldale Ride for Dad presented The Road Hammers this past summer and received a high level of support from local businesses and the Town.
- Support from the business community exceeded sponsorship goals.
- Thank you to the Coaldale Chamber for sponsoring our event.
- Clayton in his role with the Town of Coaldale had a great impact to making this event such a success in a short amount of time.
- The event underwent a change of scope and was integrated into Coaldale’s Summerfest programming.
- It was estimated that approximately 3500 attended the concert.
- After the production of this event, Ride for Dad was able raise \$14,000 in support of prostate cancer.
- National office expresses appreciation with the unprecedented support from Southern Alberta.
- Plaque was presented on behalf of Ride for Dad to the Coaldale Chamber of Commerce.

3. APPROVAL OF AGENDA

3.1. Addition or Deletions

MOTION

MSC: B.Gathercole/Y. Coteron

BIMT the Board approves the agenda.

Carried

4. APPROVAL OF MINUTES

4.1. Board Meeting – October 1, 2025

MOTION

MSC: J. Van Rijn/D. Phalen

BIMT the Board approves the minutes of October 1, 2025.

Carried

5. ACTION ITEMS FROM OCTOBER MEETING

ACTION: Clayton to reach out to Administration at Prairie Winds Secondary School to review date for in-school conflicts. It would be ideal if we could receive confirmation of student participation in the Job Fair from administration.

-Teachers' strike made it hard to reach out, waiting for a response.

-ACTION: Jack to secure a date for New Cold Storage Tour for November B2B meeting. (Complete)

6. 90 DAY ROCKS CHECKINS (OnTrack/Off Track)

-Farmers' Market – Clayton (on track)

-Job Fair – Yumara and Colleen (Off Track)

-A&A Banquet – Clayton (On track)

7. FISCAL REPORTING AND BILLS OCTOBER

7.1. Bank Statements (Insert 7.1)

7.2. Statement of Activity (Insert 7.2)

7.3. Statement of Financial Position (Insert. 7.3)

7.4. Aging Summary (Insert 7.4)

7.5. Budget vs. Actuals Comparison (Insert 7.5)s

7.6. VRVA - \$2,702.85 (Cheque)

-October hours 73.09

-Admin 44.61 Hours

-Farmers' Market: 26.69 Hours

-A&A – 1.79 Hours

-Expense batteries - \$16.79

7.7. Coaldale Inn – \$561.82 (Cheque)

-Board meeting October 1 - \$115.67

-Forum Planning Meeting, October 3 - \$66.10

-B2B meeting, October 15 – \$280.91

-A&A Planning Meeting, October 22 - \$99.14

7.8. Town of Coaldale Halloween – \$500.00 (Cheque)

7.9. Sign Guru - \$255.68 (Cheque)

7.10. Southern Alberta newspapers – \$299.88 (Cheque)

7.11. Low-Cost Storage Annual fee - \$780.00 (Cheque)

MOTION:

MSC: D. Phalen/C. Varjassy

BIMT the Board approves the expenses as presented.

Carried

7.12 Discretionary spending update: \$4,095

SUB COMMITTEE REPORTS

7.12. President - Robert Woolf

7.12.1. Municipal Forum Review

- Event went well and was well attended by the public
- Thank you note from Wayne Street
- Budget expenditures amounted to \$1,099.70.
- Thanks to everyone who helped make this event a success.

7.12.2. Chamber Survey.

- Information has been useful to communicate the thoughts of local businesses.

7.12.3. Christmas Party

- Event should be open to the membership.
- It's a busy time of year for everyone.
- Board members are encouraged to reach out with a personal invitation to the membership to encourage attendance.
- Budget approved expenditure is \$750.
- Event to take place on December 9 at 5pm, at the Coaldale Inn.
- Coaldale Inn is available.

7.13. Past President - Rene van de Vendel

7.14. Executive Director – Colleen Van Raalte

- Farmers market (updated under 8.8)
- Upcoming tasks include A&A nominations, Job Fair, and 2026 general budget.
- Job Fair: Colleen and Yumara will meet on November 20th at noon to discuss it.
- Night of Lights advertisements
 - Pixel boom Sign Rental 2025 \$3,150.00
 - Last year we sold images for \$100 each. Videos \$250 Each.
 - Sold images \$150 Images. \$300 Videos.
 - This year the sign will cost more as the Coaldale Community Wellness Association is not interested in partnering with us on this project, but they have indicated that they will purchase advertisements.
 - Night of Lights takes place on November 28th.

MOTION:

MSC: J. Van Rijn/D. Phalen

BIMT the Board approves to proceed with this initiative once again this year. Colleen to secure a quote for sign rental and sell advertisements to businesses to help cover the rental costs.

Carried

7.15. Membership, B2B, Local Advocacy – Yumara Coteron

7.15.1. B2B meeting

November 19 – New Cold

- Colleen to coordinate with Michael Keeler from New Cold to set up times for a tour of New Cold and CC Jack Van Rijn in emails.
- They can accommodate 12 participants per tour. However, depending on overall interest, they are willing to host two back-to-back tours to ensure more people can participate.
- Each tour will begin with a 15-minute introduction and Q&A session in the boardroom, followed by a 45-minute guided tour of the facility. The freezer portion of the tour will last approximately 25 minutes, depending on the number of questions asked.
- Safety & Dress Code:

- Long pants and closed-toe shoes are required.
- Winter jackets will be provided on-site, but participants may also bring their own.
- If using your own jacket, please bring a reflective safety vest to wear over top.
- The freezer is kept at -35°C, so winter gloves and a toque are strongly recommended.

-December 9 – Christmas Party at 5pm (In place of the regularly B2B meeting that was scheduled for December 17)

-New year Ideas include Citizen on Patrol, Chamber Plan, Mike Numan – Municipal enforcement.

7.15.2. Job Fair

- Yumara and Colleen will develop a budget and apply for grants from the ACC.
- Clayton has reached out the PWSS concerning some of the suggested dates.
- A meeting to take place on November 20. Noon, at the Coaldale Inn to discuss application process.

7.16. Community Committee – Devin Phalen

- The Halloween Haunted School event was presented well, with a lot of positive feedback about the initiative.
- There was great participation from the community with about 4200 people visiting the John Davidson School.
- Recommendation was made this the Chamber should sponsor once again, should this event be able to take place again next year.
- Sponsorship for Winterfest for \$1000 has already been included in the budget.
- Part of Winterfest allows community groups to volunteer at the concession kiosk at Civic Plaza during evening skating. The Town turns on the fire pits and provides hot chocolate with volunteers manning the kiosk.
- Opportunities for operating are evening from November 29 – December 20.
- Last year we supplied cookies. Colleen will order from Bakery.
- The Coaldale Chamber books the date of Thursday, December 4 from 5:30 pm – 8:30 pm to volunteer
- Clayton and Devin, Bobby, Yumara and Colleen are able to attend.

7.17. Political Advocacy - Robert

7.18. Events Committee - Clayton Varjassy

- A&A Banquet – Update
- Has a recent meeting to get this event started.
- Discussion was held about the overhall event.
- The priority is to get the nominations out. The budget will be presented at the next meeting.
- Farmers' Market – We will have a full-scale update for the December Meeting.

7.19. Communications – Jack Van Rijn

7.20. Director – Bobby Gathercole

7.21. Director – Jack Penner

7.22. Director – Leonard Fast

7.23. Director – Mandy Deleeuw

7.24. Director – Daryl Tonin

7.22. Director – Leonard Fast

7.23. Director – Mandy Deleeuw

7.24. Director – Daryl Tonin

8. UPCOMING MEETINGS

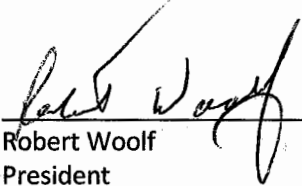
- Farmers' Market Meeting: Thursday, November 13, Noon. Shift boardroom at Civic Square.
- B2B Meeting: Wednesday, November 19, Noon.
- Job Fair meeting: Thursday, November 20, Noon.
- Board Meeting: Wednesday, December 3, Noon.
- Winterfest Kiosk Volunteer: Thursday, December 4. 5:30 pm– 8:30 pm at Civic Square Plaza.
- Christmas Party: Tuesday, December 9, 5pm.

9. ADJOURNMENT


MOTION

MS: D. Tonnin

BIMT the meeting of October 3, 2025 is adjourned.


Robert Woolf
President

Dec 03, 2025
Date


Bobby Gathercole
First Vice President

Dec 03 2025
Date