
The Coaldale and District Chamber of Commerce | Box 1117, Coaldale AB, T1M 1M9
Ph: 403-345-2358 | info@coaldalechamber.com | coaldalechamber.com

Attendance: **Robert Woolf, Crop Innovations Inc.,** – President
Bobby Gathercole, Gathercole Group – 1st VP and Chair
Jack Van Rijn, 476380 Alberta Ltd. – 2nd VP
Yumara Coteron, Sunny South Lodge – Corporate Secretary
Daryl Tonin, Stop N’ Go – Director
Clayton Varjassy, Cottonwood Records – Director
Jack Penner, NAPA Auto – Director
Darlene Nieboer, DN Mortgages – Director

Regrets: **Devin Phalen,** ATB Financial – Treasurer
René van de Vendel, Destiny Homes Inc. – Past President

Guests: Colleen Van Raalte – Executive Director
Kim Peters – Fully Promoted

1. CALL TO ORDER AND WELCOME

Guest Kim Peters – Fully Promoted

2. APPROVAL OF AGENDA

2.1. Addition or Deletions

MOTION

MSC: D. Nieboer/Y. Coteron

BIMT the Board approves the agenda.

Carried

3. APPROVAL OF MINUTES

3.1. Board Meeting – March 4, 2026

MOTION

MSC: J. Van Rijn/D. Tonin

BIMT the Board approves the minutes of March 4, 2026.

Carried

4. ACTION ITEMS FROM MARCH MEETING

ACTION: Colleen to reach out to Eve Lacey to let her know about engagement opportunities at our B2B meetings, Job Fair, and Farmers’ Market. (Complete)

ACTION: Colleen to follow up with John Van Hierden at Green Prairie concerning his upcoming presentation. (Complete)

Action: Robert will connect with Leonard Fast regarding his membership and his subsequent participation in the Coaldale Chamber, and determine how this aligns with the Chamber’s bylaws and policies.

5. 90 DAY ROCKS CHECKINS (OnTrack/Off Track)

-Job Fair – Yumara and Colleen – On Track

-Farmers’ Market – Clayton and Colleen – On Track

6. FISCAL REPORTING AND BILLS MARCH

6.1. Bank Statements (Insert 6.1)

- 6.2. Statement of Activity (Insert 6.2)
- 6.3. Statement of Financial Position (Insert 6.3)
- 6.4. Aging Summary (Insert 6.4)
- 6.5. Budget vs. Actuals Comparison (Insert 6.5)
- 6.6. Income - Chamber Plan \$865.14 (Insert 6.6.)
- 6.7. VRVA - **\$2,634.25 (Cheque)**
 - Admin – \$1,914.02
 - Job Fair - \$641.42
 - Canada Post Mail out – \$627.90
 - Job Fair Supplies - \$92.33
- 6.8. Coaldale Inn – **\$614.88 (Cheque)**
 - Board meeting March 4 - \$158.26
 - B2B meeting March 18 - \$429.62
- 6.9. Donation cheque to TIME \$500 **(Cheque)**
- 6.10. Minuteman Press (Job Fair) \$785.44 **(Cheque)**
- 6.11. Low Cost Storage 375.00 **(Cheque)**
paid for March 2026, change in ownership forthcoming

MOTION:

MSC: B. Gathercole/J. Penner

BIMT the Board approves the expenses as presented.

Carried

7. SUB COMMITTEE REPORTS

- 7.1. President & Political Advocacy Committee – Robert Woolf
- 7.2. Past President - Rene van de Vendel
- 7.3. Executive Director – Colleen Van Raalte
 - Received and filed, Scotiabank T5 Statement.
 - Fillings for Corporations Canada need to be signed and submitted.
 - A letter was received from Total Automotive requesting support and ideas from the Coaldale Chamber to help increase business activity.
 - Engaging with RCMP concerning servicing their vehicles. They have been found willing to share business in the past.
 - Cross share on other FB groups, such as Coaldale Community Awareness, Parkside, Seasons and Cottonwood.
 - Suggestion was made to delete the old Facebook page. (Total Automotive as opposed to the new page, Total Automotive LTD)
 - Reach out to the Library as they also like to highlight businesses
 - Recommend is made to go “Door Knocking” to other business during slower period.
 - If you are interested in sending out a promotion flyer to houses, Rehoboth will hand deliver flyers, or you can use Canada Post for a mass mailout.
 - The Coaldale Chamber could also push Total Automotive business a little more in a more generic way such as its Shop Local Campaign.

ACTION: Colleen to summarize engagement opportunities for Total Automotive in an email for Robert’s approval prior to sending and to promote them in the shop local campaigns.

- 7.4. Treasurer and Community Committee – Devin Phalen

7.5. Corporate Secretary and Membership Committee – Yumara Coteron

7.5.1. B2B meeting

- April 15: John Van Hierden Sr, Green Prairie International Inc
- May 20: **ACTION: Jack going to reach out to Ryan Kasko concerning May B2B opportunity.**
- June 17: Community Engagement - Spencer Coil from the Town of Coaldale:
Topic Coaldale Downtown Area Development plan.
ACTION: Colleen to reach out to Spencer Croil to see if he still wants to present in June, concerning Coaldale Downtown Area Development plan.

7.5.2. Membership

- Various groups and businesses are seeking membership
 - Oldman AI Solutions - Greg Tillack
 - Green Prairie – John Van Heerden
 - Together Inspiring Memorable Events (TIME)
 - Lethbridge Construction Association.

MOTION

MSC: Y. Coteron / B. Gathercole

**BIMT the Board accepts as members to the Coaldale Chamber of Commerce, Oldman AI Solutions, Green Prairie International Inc., Together Inspiring Memorable Events and Lethbridge Construction Association, under the terms of our bylaws and policies.
Carried**

7.5.3. Job Fair – Event taking place on April 16, 2026

- Event is being communicated to the membership and the public.
- Mailouts have been sent
- Press release was sent and should be the next Sunny South edition.
- Large signs HWY signs will be place at the old 7-11 and Shift
- 25 lawn signs have been sent to the printers and will be put out a few days before the event.
- Reminder emails have been sent to our current membership and last year’s registrants.
- Currently we have 20 vendors registered. (Last year we had 29 vendors)
- Health Job Fair Initiative with Coaldale Christian School for 2027.
- Budget update (Insert 7.5.3).
- \$550 is the cost to rent the space at the Recreation Centre.

ACTION: Chamber members to help set up for the Job Fair at the Shift Rec Centre at 8:00 am on April 16.

7.6. Events Committee - Clayton Varjassy

- Farmers’ Market Application has been submitted, now we just need to secure vendors and sponsorship. Website is almost complete. The Farmers’ Market committee will be scheduling a meeting for the near future.
- Handibus is once again up for advertising renewal. The price will remain at the status quo cost of \$1500. Expense has been approved with the 2026 budget.

7.7. Communications Committee – Jack Van Rijn

7.8. Local Advocacy Committee - Bobby Gathercole

7.9. Farmers’ Market Committee – Darlene Nieboer

7.10. Director – Jack Penner

7.11. Director – Daryl Tonin

8. NEW BUSINESS

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Bobby expressed appreciation to Kim Peters for attending the Board meeting and inquired about her interest in participating at the Board level.

MOTION

MSC: B. Gathercole/J. Van Rijn

BIMT Bobby Gathercole nominates Kim Peters from Fully Promoted to serve as Directors on the Board of the Coaldale Chamber of Commerce. Nomination is accepted.

BIFMT the Chamber members present support the nomination and election Kim Peters, from Fully Promoted, to serve as a Director on the Board of the Coaldale Chamber of Commerce for a two-year term.

Carried

9. UPCOMING MEETINGS

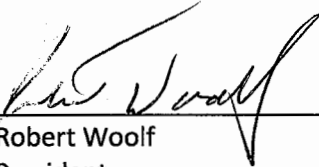
- March 18 – B2B
- April 16 – Job Fair
- May 6 – Board Meeting
- May 12 – Southern Alberta Chamber Meeting in Vauxhall.

10. ADJOURNMENT

MOTION

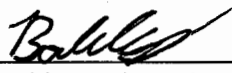
MC: J. Penner

BIMT the board meeting of April 1, 2026 is adjourned.



Robert Woolf
President

May 06, 2026
Date



Bobby Gathercole
First Vice President

May 6 2026
Date