
The Coaldale and District Chamber of Commerce | Box 1117, Coaldale AB, T1M 1M9
Ph: 403-345-2358 | info@coaldalechamber.com | coaldalechamber.com

Attendance: **Robert Woolf, Crop Innovations Inc.,** – President
Bobby Gathercole, Gathercole Group – 1st VP and Chair
Yumara Coteron, Sunny South Lodge – Corporate Secretary
Devin Phalen, ATB Financial – Treasurer
Daryl Tonin, Stop N’ Go – Director
Clayton Varjassy, Cottonwood Records – Director
Jack Penner, NAPA Auto – Director
Darlene Nieboer, DN Mortgages – Director

Regrets: **Jack Van Rijn,** 476380 Alberta Ltd. – 2nd VP
Kim Peters, Fully Promoted - Director
René van de Vendel, Destiny Homes Inc. – Past President

Guests: Colleen Van Raalte – Executive Director

1. CALL TO ORDER AND WELCOME

2. APPROVAL OF AGENDA

2.1. Addition or Deletions

MOTION

MSC: B. Gathercole/Y. Coteron

BIMT the Board approves the agenda.

Carried

3. APPROVAL OF MINUTES

3.1. Board Meeting – April 1, 2026

MOTION

MSC: D. Phalen/D. Tonnin

BIMT the Board approves the minutes of April 1, 2026.

Carried

4. ACTION ITEMS FROM APRIL MEETING

- ACTION: Colleen to summarize engagement opportunities for Total Automotive in an email for Robert’s approval prior to sending and to promote them in the shop local campaigns. (Complete)
- ACTION: Jack going to reach out to Ryan Kasko concerning May B2B opportunity.
- ACTION: Colleen to reach out to Spencer Croil to see if he still wants to present in June, concerning Coaldale Downtown Area Development plan. (Not complete)
- ACTION: Chamber members to help set up for the Job Fair at the Shift Rec Centre at 8:00 am on April 16. (Complete)

5. 90 DAY ROCKS CHECKINS (OnTrack/Off Track)

-Farmers’ Market – Clayton and Colleen: ON Track

6. FISCAL REPORTING AND BILLS APRIL

- 6.1. Bank Statements (Insert 6.1)
- 6.2. Profit and Loss (Insert 6.2)
- 6.3. Balance Sheet (Insert 6.3)
- 6.4. Aging Summary (Insert 6.4)
- 6.5. Budget vs. Actuals Comparison (Insert 6.5)
- 6.6. Income - Chamber Plan \$953.52 (Insert 6.6.)
- 6.7. VRVA - **\$5,728.95 (Cheque)**
 - Admin – \$1,1880.16
 - Job Fair - \$637.88
 - Farmers' Market - \$1,550.99
 - Friesen Plastics - \$769.07
 - Job Fair Prize Package 358.08
 - B2B Gift Cards - \$103.66
 - MSP Corp Website Hosting - \$192.66
 - Microsoft Subscription - \$102.06
 - Website Plugin Elementor - \$70.00
 - Website Plugin JetEngine - \$27.00
 - coaldalefarmersmarket.com domain - \$37.39
- 6.8. Coaldale Inn – **\$346.09 (Cheque)**
 - Board meeting April 1 - \$155.88
 - B2B meeting April 15 - \$190.21
- 6.9. CPWS Servery – **\$540.00 (Cheque)**
- 6.10. Sign Guru Lethbridge - **\$604.80 (Cheque)**
- 6.11. Town of Coaldale Shift - **\$550.00 (Cheque)**
- 6.12. Minuteman Press **\$785.44 (Cheque Re-Print)**
- 6.13. Westland Insurance Board Liability - **\$762.00 (Cheque)**
- 6.14. Coaldale & District Handi Ride - **\$1,500.00 (Cheque)**
- 6.15. Southern Alberta Newspapers - **\$599.76 (Cheque)**
- 6.16. Storage Bros **\$779.96 (Cheque)**
- 6.17. Ladders to Learning Donation from A&A Banquet - **\$1,456.03 (Cheque)**
- 6.18. K2 Photography Invoice lost cheque in mail - **\$131.25 (Cheque)**
 - Colleen was instructed not to put a stop payment of this cheque.

MOTION:

MSC: D. Phalen/B.Gathercole

BIMT the Board approves the expenses as presented.

Carried

7. SUB COMMITTEE REPORTS

- 7.1. President & Political Advocacy Committee – Robert Woolf
 - Southern Alberta Chamber meeting – Vauxhall, May 12 from 11:30 am – 1:00 pm.
 - For the next meeting, board members should could up with 90 day rocks starting for September.
- 7.2. Past President - Rene van de Vendel
- 7.3. Executive Director – Colleen Van Raalte
- 7.4. Treasurer and Community Committee – Devin Phalen
 - Ladders to Learning Request

MOTION:

MSC: C. Varjassy/B. Gathercole

BIMT the Board approves a donation of \$250 to CDESVFA for their Ladders to Learning program. Carried

- Community Builders Awards – Rachael Thomas
- Colleen to submit nominations for Dennis Walton from CDESVFA: Ladders to Learning for Not-for-Profit Leader and Dennis Dirtworx for Business Leader. (complete)

7.5. Corporate Secretary and Membership Committee – Yumara Coteron

7.5.1. Job Fair

- Final report was submitted to the Alberta Chamber (See attached)
- Final Budget
- Last invoice for final bursary sent.
- Event went well. 26 Vendors (3 less than last year). Estimated 800+ attended.
- Health Fair with Rural Health Professions Action Plan will not happen for 2027. Maybe for 2028
- The event was well planed and executed.
- A earlier date for maybe in March was suggested. It was noted that a number of job fair events take place in march in the region. Thought was maybe that would place to much burden on businesses.
- Recommendation is that we could charge the vendors for lunch. This would help cover the cost of lunch while the income generated could cover the cost of venue rental.
- ACTION: Yumara will research other Job Fairs in the area and present a date for hosting a Job Fair in 2027 at our next board meeting in June.**

7.5.2. Membership

Tardy Memberships

- Coaldale Bottle Depot: Devinder Brar wants confirmation of value of the partnership between the Coaldale Bottle Depot and the Chamber of Commerce.
- Colleen has already spoken with Devinder and sent him an email outlining the various details.
- One of noted problems was that Devinder was not receiving our general communication emails. That problem has since been rectified.
- A note is made that 2026 marks the 45th membership anniversary of Coaldale Bottle Depots, should they choose to remain member.
- ACTION: Robert Woolf will contact Devinder Brar of the Coaldale Bottle Depot to explore additional ways the Chamber may be able to support and benefit his business.**
- Low-Key Transport and St. Joseph school: verbal confirmation of forthcoming payment.

7.5.3. B2B meeting

- May 20: **ACTION: Yumara to connect with Jack concerning a speaker for May 20.**
- June 17: Appreciation Evening BBQ.
- Brisket, Salads, Alcohol, Beer and Coolers.
- If we wanted to provide alcohol we would need a license.
- The cost to rent the Kinmen Picnic Shelter is \$140.
- We could host from 4:00 – 8:00 p.m. or from 5:00-7:00 p.m.
- Brisket contact is Adiran Moens, 403-308-6685. He currently charges \$175 for two cooked briskets, which will feed about 30 adults.
- Yumara, Clayton, and Bobby will take care of the details.

7.6. Events Committee - Clayton Varjassy

Farmers' Market Update

- The Coaldale Farmers' Market will take place on every other Thursday starting on June 25 – September 17.
- Food trucks will be coming through another controller.
- The Coaldale & District Ag Society as agreed to sponsor at the gold level.
- Key interested groups and businesses have been contacted concerning sponsorship. From there we will cast out to our general membership.
- A soft launch of the program will start this week via social media posts to help start securing vendors.

7.7. Communications Committee – Jack Van Rijn

7.8. Local Advocacy Committee - Bobby Gathercole

7.9. Farmers' Market Committee – Darlene Nieboer

7.10. Director – Jack Penner

7.11. Director – Daryl Tonin

8. UPCOMING MEETINGS

- May 12 – Southern Alberta Chamber Meeting in Vauxhall.
- May 20 – B2B meeting
- June 3 – Board Meeting

9. ADJOURNMENT

MOTION

MC: J. Penner

BIMT the board meeting of May 6, 2026 is adjourned.

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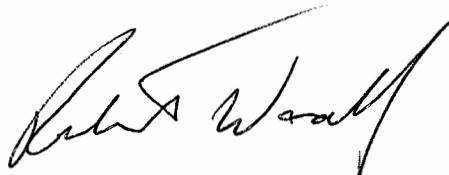
-June 3 – Board Meeting


9. ADJOURNMENT

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BIMT the board meeting of May 6, 2026 is adjourned.


Robert Wood


Bobby Gathercole