
The Coaldale and District Chamber of Commerce | Box 1117, Coaldale AB, T1M 1M9
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Attendance: **Robert Woolf, Crop Innovations Inc.,** – President
 Bobby Gathercole, Gathercole Group – 1st VP and Chair
 Jack Van Rijn, 476380 Alberta Ltd. – 2nd VP
 Yumara Coteron, Sunny South Lodge – Corporate Secretary
 Devin Phalen, ATB Financial – Treasurer
 Daryl Tonin, Stop N’ Go – Director
 Clayton Varjassy, Cottonwood Records – Director
 Kim Peters, Fully Promoted – Director

Regrets: **Darlene Nieboer,** DN Mortgages – Director
 Jack Penner, NAPA Auto – Director
 René van de Vendel, Destiny Homes Inc. – Past President

Guests: Colleen Van Raalte – Executive Director

1. CALL TO ORDER AND WELCOME

2. APPROVAL OF AGENDA

2.1. Addition or Deletions

MOTION

MSC: B. Gathercole / Y. Coteron

BIMT the Board approves the agenda.

Carried

3. APPROVAL OF MINUTES

3.1. Board Meeting – May 6, 2026

MOTION

MSC: J. Van Rijn / D. Phalen

BIMT the Board approves the minutes of May 6, 2026.

Carried

4. ACTION ITEMS FROM MAY MEETING

-ACTION: Yumara will research other Job Fairs in the area and present a date for hosting a Job Fair in 2027 at our next board meeting in June.

-ACTION: Robert Woolf will contact Devinder Brar of the Coaldale Bottle Depot to explore additional ways the Chamber may be able to support and benefit his business. (Robert to connect after this meeting).

5. **90 DAY ROCKS CHECKINS (OnTrack/Off Track)**
-Farmers' Market – Clayton and Colleen On Track

6. **FISCAL REPORTING AND BILLS MAY**

- 6.1. Bank Statements (Insert 6.1)
- 6.2. Profit and Loss (Insert 6.2)
- 6.3. Balance Sheet (Insert 6.3)
- 6.4. Aging Summary (Insert 6.4)
- 6.5. Budget vs. Actuals Comparison (Insert 6.5)
- 6.6. Income - Chamber Plan \$927.84 (Insert 6.6.)
- 6.7. **VRVA – \$9,235.50 (Cheque)**
 - Admin – \$1,052.50
 - Farmers' Market - \$2,311.31
 - Hosting for Farmers' Market - \$315.00
 - Amazon Banner Stand - \$220.60
 - Radio Ads - \$5,086.20
 - Farmers Market Cheques - \$249.89
- 6.8. **Coaldale Inn – \$346.09 (Cheque)**
 - Board meeting May 5 - \$140.09
 - B2B meeting May 20 - \$312.86
- 6.9. **Ladders to Learning Donation - \$250.00 (Cheque)**
- 6.10. **Sunny South News Subscription \$27.30 (Cheque)**

MOTION:

MSC: D. Phalen/B. Gathercole

BIMT the Board approves the expenses as presented.

Carried

7. **SUB COMMITTEE REPORTS**

- 7.1. President & Political Advocacy Committee – Robert Woolf

90 Day Rocks review for September:

- The board is asked what they would like to see accomplished by the chamber for the next 12 months.
- Robert comments that he would like the Chamber to be more visible in the community.
- We need to show what we do in the community. Looking for more ideas concerning this.
- Jack and Robert started a visitation routine, but schedules seem to be prohibitive.
- Robert and Jack should continue with their personal meet-and-greets. Thursdays work well for Robert.
- A comment was made that we do have quite a bit of exposure with the A&A banquet, Job Fair and now the Farmers' Market.
- A comment was made that we need to reinforce why belonging to the Chamber is important.
- One way to do that is to create some social posts with the top 5 things the Chamber has to offer.
- ACTION: Colleen to generate some social posts to reflect a Coaldale Chamber TOP 5 Campaign.**
- Idea was presented to welcome new business in Town by participating at their grand opening. Maybe we could provide a little gift along with a brochure.
- A note was made that the Fast Gas on the west side of Town is changing to a Petro Canada. They have a grand opening planned for the end of June.
- The Chamber could also participate in business-driven community events such as Tim Hortons Smile Cookie, McHappy Days, and DQ's Treat Day.
- How do we find out about new business arriving in town, prior to a grand open? Often, we don't know about these events until they have passed.
- Maybe AI could be used to discover this info.
- Chamber should consider purchasing an AI plan to protect our searches.

B2B Meetings

- Getting more people coming to the B2B meeting is something we can work on.
- Idea was presented to host a B2B meeting at location at somebody's business.
- Newcold and McCain tours had good attendance.

- We did that in the past, sometimes at the end of the day rather than at lunch time, and then wine and cheese type appetizers were offered.
- It would be a good idea to develop formal communication about the idea, set clear expectations for businesses, and then cast out to the membership to determine interest. Dates should be booked well in advance.
- Ryan Kasko generation plant, ITB, and Dennis' Dirtworx are a few businesses who may be interested in participating.
- Other ideas for presenters would be our MLA – Rachael Thomas, Chamber Plan, and the Cardiac Care of Excellence Centre.
- This would fall under the membership committee to initiate.

A&A Banquet

- A&A Dates Feb 6, 2026.

Job Fair

- The University job fair takes place in September, while the Polytech job fair is held in March. Team works also hosts a job fair and they have taken place in March.
- The proposed dates for the 2027 Coaldale Job Fair are Thursday, April 15, 22 or 29.
- ACTION: Colleen to reach out Megan Leusink at Coaldale Prairie Winds Secondary, to find out which dates are the most appealing for them.**

Alberta Referendum 2026

- The 2026 referendum will be held on October 19th with the Alberta government putting forward nine questions for Albertans to vote on.
- What role does the Chamber have with participation and communicating information concerning this referendum in Coaldale?

7.2. Past President - Rene van de Vendel

7.3. Executive Director – Colleen Van Raalte

- Coaldale FCSS Engagement opportunity: September 17, 2026 @10:00 a.m. at the Hub.
- This event is an informal gathering designed to bring together the various groups and organizations within the Coaldale community in one place to connect, collaborate, and engage in general discussions about the community. The next event is scheduled for September 17 at 10 AM at the Coaldale FCSS Hub.
- Signal49 Research - impacts of immigration on Canadian cities – no action required.
- ACTION: Colleen to Set up a What's App group for the Chamber Board.**

7.4. Treasurer and Community Committee – Devin Phalen

7.5. Corporate Secretary and Membership Committee – Yumara Coteron

7.5.1. Membership - New member: Astute Technology Consulting Ltd.

MOTION

MSC: Y. Coteron /K. Peters

BIMT the Board approves to accept as member to the Coaldale Chamber of Commerce, Astute Technology Consulting Ltd. under the terms of our bylaws and policies.

Carried

7.5.2. Year End B2B Meeting

- Our last B2B meeting is taking place on June 17 at the Kin picnic shelter.
- UCP also have a BBQ that is taking place on the same date as June 17, but at the Community Center.
- Comment was made that we might experience a low turnout.
- It was determined that this event should take place on June 17.
- This event will be free for Chamber members.
- RSVP Deadline is June 12.
- Limited to 30 people. Wed, June 17, 2026. Starts at 5pm.

- Bobby has agreed to secure additional catering services with the Coaldale Food Market to provide sides and salads. He also agrees to secure various items such as plates, napkins and cutlery, along with various refreshments. Kim and Daryl volunteered to assist Bobby.
- Yumara will confirm with Adrian concerning the brisket and figure out the logistics to keep the meat warm.
- Colleen to advertise this event to the membership.
- Shelter is booked from 3pm-8pm for a fee of \$175 + Tax.

7.6. Events Committee - Clayton Varjassy

7.7. Communications Committee – Jack Van Rijn

7.8. Local Advocacy Committee - Bobby Gathercole

7.9. Farmers' Market Committee – Darlene Nieboer

7.10. Director – Jack Penner

7.11. Director – Daryl Tonin

8. UPCOMING MEETINGS

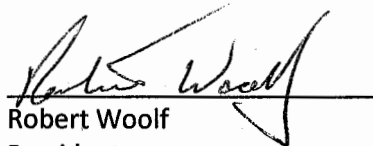
- June 17 – B2B BBQ, 5:00 p.m. at the Kinsmen Picnic Shelter
- September 2 – Board Meeting
- September 16 – B2B meeting
- September 17– Community Engagement with FCSS, 10:00 a.m. at the HUB

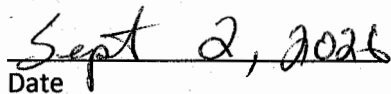
9. ADJOURNMENT

MOTION

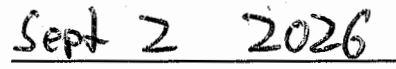
MC: D. Tonin

BIMT the meeting of June 3, 2026 is adjourned.


Robert Woolf
President


Date


Bobby Gathercole
First Vice President


Date