
The Coaldale and District Chamber of Commerce | Box 1117, Coaldale AB, T1M 1M9
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Attendance: **Robert Woolf, Crop Innovations Inc.,** – President
 Bobby Gathercole, Gathercole Group – 1st VP and Chair
 Jack Van Rijn, 476380 Alberta Ltd. – 2nd VP
 Devin Phalen, ATB Financial – Treasurer
 Daryl Tonin, Stop N’ Go – Director
 Clayton Varjassy, Cottonwood Records – Director
 Jack Penner, NAPA Auto – Director

Regrets: **Yumara Coteron,** Sunny South Lodge – Corporate Secretary
 Kim Peters, Fully Promoted – Director
 René van de Vendel, Destiny Homes Inc. – Past President

Guests: Colleen Van Raalte – Executive Director

1. CALL TO ORDER AND WELCOME

2. APPROVAL OF AGENDA

2.1. Addition or Deletions

MOTION

MSC: J. Penner / D. Phalen

BIMT the Board approves the agenda.

Carried

3. APPROVAL OF MINUTES

3.1. Board Meeting – June 3, 2026

MOTION

MSC: J. Van Rijn / C. Varjassy

BIMT the Board approves the minutes of June 3, 2026.

Carried

4. ACTION ITEMS FROM JUNE MEETING

- ACTION: Colleen to generate some social posts to reflect a Coaldale Chamber TOP 5 Campaign. (Off Track)
- ACTION: Colleen to reach out Megan Leusink at Coaldale Prairie Winds Secondary, to propose dates for the Chambers’ Spring job fair and to determine which dates are the most appealing for them. (Pending)
- ACTION: Colleen to Set up a What’s App group for the Chamber Board. (Complete)

5. 90 DAY ROCKS CHECKINS (OnTrack/Off Track)

- Farmers’ Market Committee: Farmers’ Market (On Track)
- Membership Committee: B2B meetings: Create a list of speakers from September – December. (Off Track)
- Membershp Committee: B2B Networking meetings for members at local businesses. (Off Track)
- Event Committee: A&A Banquet: Date Feb 6, 2026. (On Track)
- Membership Committee: Job Fair (On Track)
- Political Advocacy Committee: Alberta Referendum 2026 (On Track)

- Budget 2027 (On Track)
- Executive Director training manual (Off Track)

6. FISCAL REPORTING AND BILLS JUNE, JULY, AUG

- 6.1. Bank Statements Chamber (Insert 6.1)
 - Summer Income Highlights
 - June Chamber Plan \$949.71
 - July Chamber Plan \$979.73
 - August Chamber Plan \$977.12
 - Expense review as outlined on Statements
- 6.2. Profit and Loss (Insert 6.2)
- 6.3. Balance Sheet (Insert 6.3)
- 6.4. Aging Summary (Insert 6.4)
- 6.5. Budget vs. Actuals Comparison (Insert 6.5)
- 6.6. Scotiabank Investment (Insert 6.6)
 - 1 year cashable product \$22,397.36 (Maturity Date June 12, 2026)
 - Long term product \$66,954.92 (Maturity Date July 13, 2026)

MOTION:

MSC: D. Phalen/C. Varjassy

BIMT the Chamber Board approves to secure two GIC products for Chamber funds.

\$77,000 to be placed in a one-year non-cashable GIC at an interest rate of 2.45%.

\$12,000 to be placed in a one-year cashable GIC at an interest rate of 1.90%.

VRVA – \$2,829.55 (Cheque)

- Admin – \$1,181.25
 - Farmers' Market - \$1,352.93
 - FM Acrylic Signs - \$52.49
 - FM A-Frame - \$242.88
- 6.7. Sign Guru – FM advertising - **\$1,692.60 (Cheque)**
 - 6.8. Storage Bros – We need to cancel cheque #3680 and re-issue - **\$779.96 (Cheque)**

MOTION:

MSC: D. Phalen/J. Penner

BIMT the Board approves the expenses as presented.

Carried

7. SUB COMMITTEE REPORTS

7.1. President & Political Advocacy Committee – Robert Woolf

7.1.1. Darlene Nieboer – Resignation.

- The board accepts Darlene's resignation with regrets and thanks Darlene for her willingness to contribute at the board level.
- Clayton agrees to assume the role of Farmers' Market Committee Chair/Liaison.
- Board spoke about the new businesses in town, 1st Choice Savings Credit Union.
- It was suggested to connect with the branch manager, Aaron Hernandez, to gauge his interest with participating with the Coaldale Chamber of Commerce.

7.1.2. Southern Alberta Meetings. Vauxhall was scheduled to host an event on May 12, but due to lack of interest, it was cancelled.

7.1.3. Alberta Referendum 2026

- The 2026 referendum will be held on October 19th with the Alberta government putting forward nine questions for Albertans to vote on.
- As part of its political advocacy role, the Chamber will create a series of social media posts to help educate the public about the referendum questions and explain what a Yes or No vote means. There are a total of 10 questions that Albertans will be asked to consider.
- As this is a provincial initiative, the Town of Coaldale has no role in the referendum.

- The Chamber will provide general voting information on its website, including where to vote and the procedures citizens need to follow to participate in the referendum.
- A call to action encouraging citizens to learn more about the referendum questions can direct them to albertareferendum2026.ca website for additional information.

ACTION: Colleen to work with Robert for development of social posts and Chamber website content concerning the Alberta Referendum.

7.2. Past President - Rene van de Vendel

7.3. Executive Director – Colleen Van Raalte

- Southern Alberta Round Table Event:** Wednesday, September 16 from 9:30 am - 3:00 pm. Includes lunch.
- This event is hosted by the Alberta Chamber of Commerce and taking place in Lethbridge, at the Lethbridge Chamber of Commerce office.
- This meeting will conflict with our First B2B meeting taking place in September.
- I have registered as One Staff and One Director. If we want 2 directors, we will need to ask. (Email, June 8 from Lisa Dressler).
- Robert and Colleen will attend this event.
- ScotiaConnect: Scotia Wealth Management. Online access to the account is a work in progress.
- CRA – I have gained access to our CRA account, and it is linked to my SIN number.
- Discretionary Spending \$16,791.17

7.4. Treasurer and Community Committee – Devin Phalen

- Fall Community Meet-Up:** Tuesday, September 15 at the Shift Community Recreation Centre, located at 2600 16 Ave, Coaldale, AB T1M 1N7, from 5:30–7:30 p.m.
- Colleen and Devin to attend.
- Daryl will secure some candy to pass out at the table.
- Last year, the Chamber had a draw for a 10-punch card.
- The flex room at the recreation center is now available for external bookings, such as parties or meetings.

MOTION:

MSC: D. Phalen/J. Penner

BIMT the Board approves an expenditure of up to \$350 for the purchase of two 10-punch passes to the Shift Recreation Centre and the rental of one Shift Recreation Centre Flex Room for up to three hours.

Carried

- Coaldale FCSS Engagement opportunity:** Thursday, September 17, 2026 @10:00 a.m. at the Hub.

7.5. Corporate Secretary and Membership Committee – Yumara Coteron

- 7.5.1. New Membership: SJK Agronomy Ltd. They are joining to access the Chamber Plan.

MOTION:

MSC: D. Phalen/J. Van Rijn

BIMT the Board accepts as new member to the Coaldale Chamber of Commerce, SJK Agronomy Ltd, under the terms of our bylaws and policies.

Carried

- 7.5.2. 1st Choice Savings Grand Opening: Friday, September 11. 10:00 am – 3:00 pm

7.5.3. B2B meeting Schedule

- Ideas include MLA – Rachael Thomas, Chamber Plan, and the Cardiac Care of Excellence Centre, Kasko Cattle- Bioplant, field trip to Kasko Cattle's new office in the Spring.

- 7.5.4. Ideas for B2B Networking meetings for members at local businesses. (Kim Peters)

7.5.5. Job Fair

- Proposed dates are April 15 or April 29.
- We can apply for \$8000 for a local hiring event through the ACC
- As of note, Prairie Winds is hosting a Post Secondary Fair on November 3.

7.6. Events Committee - Clayton Varjassy

7.6.1. Farmers' Market Update

- Thus far, we have had a total of 31 stall vendors and 3 truck vendors, all vending on different dates. Our largest market was the kickoff to Summerfest, when we hosted a total of 25 stall and truck vendors.
- Program appears to be well liked by the community. We have received a lot of positive feedback, thanking the Chamber for hosting these events.
- Farmers' Market Budget (**Profit and Loss statement Insert 7.6**)
- Next Market taking place is September 3 and the 17
- ACTION: Clayton to schedule a wrap up meeting for the end of September and discuss what improvements can be made for next year.**

7.6.2. A&A Banquet: Date Feb 6, 2026.

ACTION: Clayton to propose award nomination deadlines.

7.7. Communications Committee – Jack Van Rijn

7.8. Local Advocacy Committee - Bobby Gathercole

7.9. Director – Jack Penner

7.10. Director – Daryl Tonin

8. UPCOMING MEETINGS

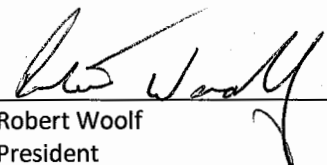
- September 11** (Friday) - 1st Choice Savings Grand Opening. 10:00 am – 3:00 pm.
- September 15** (Tuesday) - Fall Community Meet-Up. Shift Community Recreation Centre, 5:30–7:30 p.m.
- September 16** (Wednesday) - Southern Alberta Round Table Event. Lethbridge Chamber of Commerce office, from 9:30 am - 3:00 pm. Includes lunch.
- September 17** (Thursday) Coaldale FCSS Engagement opportunity. The Hub. 10:00 a.m.
- October 7** – Board Meeting

9. ADJOURNMENT

MOTION

MC: J. Penner

BIMT the meeting of September 2, 2026 is adjourned.


Robert Woolf
President

October 07, 2026
Date


Bobby Gathercole
First Vice President

October 7 2026
Date